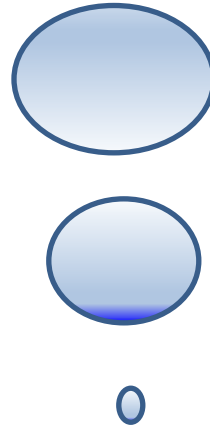


**WinterGreen Research, INC.**



**Youth Sports Video Equipment: Sample  
Market Shares, Strategies, and Forecasts,  
Worldwide, 2019 to 2025**



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**WinterGreen Research, Inc.**  
**Lexington, Massachusetts**

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**CHECK OUT THESE KEY TOPICS**

**Youth Sports Video Equipment Markets: Quality Streaming and Elite Coaching Facilitated**

**CHECK OUT THESE KEY TOPICS**

Video Streaming  
Youth Sports  
Youth development programs  
Youth Travel Teams  
Youth Sports Software  
Recreational League Sports  
Software  
League Software  
Youth Sports Coaching  
Sports Team Registration

Sports Wearables  
Travel Teams  
Team Volunteer Management  
Team Flexible payment  
Team One tap payment  
Sports Software  
Club Management  
Sports Websites  
Sports Technology  
Team Roster Software

Team Registration  
Management  
Volunteer Management  
Software  
Flexible payment options.  
Youth Sports Team  
Communication

**Youth Sports Video Markets:**

The study documents segment analysis in detail including coaching and video streaming, If you require more info we will supply it at no additional cost, based on the extensive research that goes into preparing a study, we cannot publish everything we know.

**Figure 1. Youth Sports Video Streaming Market Shares, Dollars, Worldwide, 2017**

| Youth Sports Video Streaming<br>Market Segments, Dollars, Worldwide, 2017<br>In Millions of Dollars |           |           |
|---|-----------|-----------|
|   | MM\$      | % \$      |
| Company 1   | XX        | XX        |
| Company 2   | XX        | XX        |
| Company 3   | XX        | XX        |
| Company 4   | XX        | XX        |
| Company 5   | XX        | XX        |
| Company 6   | XX        | XX        |
| Company 7   | XX        | XX        |
| Company 8   | XX        | XX        |
| Company 9   | XX        | XX        |
| Other   | XX        | XX        |
| <b>Total (MM\$)</b>   | <b>XX</b> | <b>XX</b> |

**Note: Other includes private and group lessons concentrated on basic and special skills development.**

**Source: WinterGreen Research, Inc.**

**Figure 2. Youth Sports Video Coaching Market Shares, Dollars, Worldwide, 2017**

| Youth Sports Video Coaching<br>Market Segments, Dollars, Worldwide, 2017<br>In Millions of Dollars          |           |           |
|---|-----------|-----------|
|   | MM\$      | % \$      |
| Company 1   | XX        | XX        |
| Company 2   | XX        | XX        |
| Company 3   | XX        | XX        |
| Company 4   | XX        | XX        |
| Company 5   | XX        | XX        |
| Company 6   | XX        | XX        |
| Company 7   | XX        | XX        |
| Company 8   | XX        | XX        |
| Company 9   | XX        | XX        |
| Other   | XX        | XX        |
| <b>Total (MM\$)</b>   | <b>XX</b> | <b>XX</b> |
| <b>Note: Other includes private and group lessons concentrated on basic and special skills development.</b> |           |           |
| <b>Source: WinterGreen Research, Inc.</b>   |           |           |

**Figure 3. Youth Sports Video Coaching and Video Streaming Market Segments, Dollars and Percent, Worldwide, 2019-2024**

Youth Sports Video Coaching and Video Streaming  
Market Segments, Dollars, Worldwide, 2018-2024  
In Millions of Dollars

|                             | 2017      | 2018      | 2019      | 2020      | 2021      | 2022      | 2023      | 2024      |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
|                             |           |           |           |           | %         |           |           |           |
| Youth Sport Video Coaching  | XX        | XX        | XX        | XX        | XX        | XX        | XX        | XX        |
| % of Total                  | XX        | XX        | XX        | XX        | XX        | XX        | XX        | XX        |
| % Growth \$                 | XX        | XX        | XX        | XX        | XX        | XX        | XX        | XX        |
| \$ per Unit                 | XX        | XX        | XX        | XX        | XX        | XX        | XX        | XX        |
| Youth Sport Video Streaming | XX        | XX        | XX        | XX        | XX        | XX        | XX        | XX        |
| % of Total                  | XX        | XX        | XX        | XX        | XX        | XX        | XX        | XX        |
| % Growth \$                 | XX        | XX        | XX        | XX        | XX        | XX        | XX        | XX        |
| \$ per Unit                 | XX        | XX        | XX        | XX        | XX        | XX        | XX        | XX        |
| <b>Total (MM\$)</b>         | <b>XX</b> | <b>XX</b> | <b>XX</b> | <b>XX</b> | <b>XX</b> | <b>XX</b> | <b>XX</b> | <b>XX</b> |

Source: WinterGreen Research, Inc.

# WinterGreen Research, Inc.

**Figure 4. Youth Sports Video Coaching Streaming, Market Segments, Units, Worldwide, 2019-2025**

**Youth Sports Video Coaching and Streaming,  
Market Segments, Units, Worldwide, 2018-2024**  
In Millions of Dollars

|                                   | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|-----------------------------------|------|------|------|------|------|------|------|------|
|                                   |      |      |      |      | %    |      |      |      |
| Youth Video Coaching MM\$         | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |
| Youth Video Coaching Units (000)  | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |
| % Growth Units                    | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |
| Youth Sport Video Streaming       | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |
| Youth Video Streaming Units (000) | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |
| % Growth Units                    | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |
| <b>Total (MM\$)</b>               | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |
| <b>Total Units (000)</b>          | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |

Source: WinterGreen Research, Inc.

**Figure 5. Youth Sports Video Markets, Units and Dollars, Shipments, Worldwide, 2019-2024**

**Youth Sports Video  
Markets, Units, Worldwide, 2018-2024**  
In Millions of Dollars  
In Thousands of Units

|                          | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------|------|------|------|------|------|------|------|------|
|                          |      |      |      |      | %    |      |      |      |
| <b>Total (MM\$)</b>      | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |
| <b>Total Units (000)</b> | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |

Source: WinterGreen Research, Inc.

**Figure 6. Youth Sports Video Markets, Dollars, Worldwide, 2019-2025**

| Youth Sports Video Markets, Dollars, Worldwide, 2018-2024<br>In Millions of Dollars |      |      |      |      |      |      |      |      |
|---|------|------|------|------|------|------|------|------|
|   | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Total (MM\$)  | XX   | XX   | XX   | XX   | XX   | XX   | XX   | XX   |

Source: WinterGreen Research, Inc.

**Figure 7. Youth Sports Video Streaming, Market Segments, Dollars, Worldwide, 2017**

| Youth Sports Video Streaming Market Segments, Dollars, Worldwide, 2017<br>In Millions of Dollars |      |      |
|--|------|------|
|  | MM\$ | % \$ |
| Google / YouTube / Twitch  | XX   | XX   |
| Dicks Game Changer   | XX   | XX   |
| LiveBarn   | XX   | XX   |
| BoxCast  | XX   | XX   |
| Other  | XX   | XX   |
| Total (MM\$)   | XX   | XX   |

Source: WinterGreen Research, Inc.



# WinterGreen Research, Inc.

## Youth Sports Video Coaching

### Market Segments, Dollars, Worldwide, 2017

In Millions of Dollars

|                           | MM\$      | % \$      |
|---------------------------|-----------|-----------|
| Google / YouTube / Twitch | XX        | XX        |
| Hudl                      | XX        | XX        |
| Stack Sports              | XX        | XX        |
| Catapault                 | XX        | XX        |
| TeamSnap                  | XX        | XX        |
| Sportyzer                 | XX        | XX        |
| Zebra                     | XX        | XX        |
| Coach Logic               | XX        | XX        |
| Spiideo                   | XX        | XX        |
| Other                     | XX        | XX        |
| <b>Total (MM\$)</b>       | <b>XX</b> | <b>XX</b> |

**Note: Other includes private and group lessons concentrated on basic and special skills development.**

**Source: WinterGreen Research, Inc.**

## ABOUT THE COMPANY

**WinterGreen Research**, research strategy relates to identifying market trends through reading and interviewing opinion leaders. By using analysis of published materials, interview material, private research, detailed research, social network materials, blogs, and electronic analytics, the market size, shares, and trends are identified. Analysis of the published materials and interviews permits WinterGreen Research senior analysts to learn a lot more about markets. Discovering, tracking, and thinking about market trends is a high priority at WinterGreen Research. As with all research, the value proposition for competitive analysis comes from intellectual input.

**WinterGreen Research**, founded in 1985, provides strategic market assessments in telecommunications, communications equipment, health care, Software, Internet, Energy Generation, Energy Storage, Renewable energy, and advanced computer technology.

Industry reports focus on opportunities that expand existing markets or develop major new markets. The reports access new product and service positioning strategies, new and evolving technologies, and technological impact on products, services, and markets. Innovation that drives markets is explored. Market shares are provided. Leading market participants are profiled, and their marketing strategies, acquisitions, and strategic alliances are discussed. The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years.

The studies provide primary analytical insight about the market participants. By publishing material relevant to the positioning of each company, readers can look at the basis for analysis. By providing descriptions of each major participant in the market, the reader is not dependent on analyst assumptions, the information backing the assumptions is provided, permitting readers to examine the basis for the conclusions.

WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

# WinterGreen Research, Inc.

## About The Principal Authors

### ABOUT THE PRINCIPAL AUTHORS

**Susan Eustis**, President, co-founder of WinterGreen Research, is a senior analyst. She has done research in communications, healthcare equipment, and computer markets and applications. She holds several patents in microcomputing and parallel processing. She has the original patents in electronic voting machines. She has new patent applications in format varying, multiprocessing, and electronic voting. She is the author of recent studies of the Internet, Cloud Computing marketing strategies, Internet equipment, biometrics, a study of Healthcare Equipment, Worldwide Telecommunications Equipment, Top Ten Telecommunications, Digital Loop Carrier, Web Hosting, Web Services, and Application Integration markets.

Ms. Eustis is a graduate of Barnard College. Ms. Eustis was named Top Woman CEO in 2012 by Who's Who Worldwide. She was named Top Woman Market Research Analyst the same year and successive years 2013, 2014, 2015, 2016, 2017, and 2018 thereafter. She has been featured twice on the cover of Women of Distinction. She was cited in a recent Time Magazine article and major media articles on Youth Sports market growth. She was also featured in recent Wall Street Journal, New York Times, Barron's, Bloomberg, HBO, and London Times articles.

**About the WinterGreen Research Team:** The WinterGreen Research Team is comprised of senior analysts that prepare the market research and analysis that is offered to the client and developed using an iterative process to achieve a final study. Typical projects include providing market/viability research. The team can look at how drones can be applied to critical infrastructures safety, including: type of market existing, Barriers, Forecast demand and competitors, SWOT and competitive advantages, Price Analysis, product design recommendations (marketing orientation).

Research is typically for many different regions or localities, for example EU countries including Spain, UK, Nordic, Germany, and France. Typical projects profile the United States and areas of Asia. It is common to three representative countries from South America, Brazil, Argentina, Chile, and Mexico. Representative countries from Asia APAC typically include Japan, China, India, and Australia.

Critical infrastructure safety, including: type of market existing, barriers to entry and to faithful execution of product provision, forecast of demand, market share, SWOT, competitive advantage of major competitors, identification of new technologies and new companies, price performance analysis, product design recommendations, and marketing considerations are typical topics covered.

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