

# **Youth Team, League, and Tournament Sports: Market Shares, Strategies, and Forecasts, Worldwide, 2019 to 2026 Sample**

**Abstract: Youth Team and League Sports Brings Coaching,  
Facilities, and Family Travel to All**

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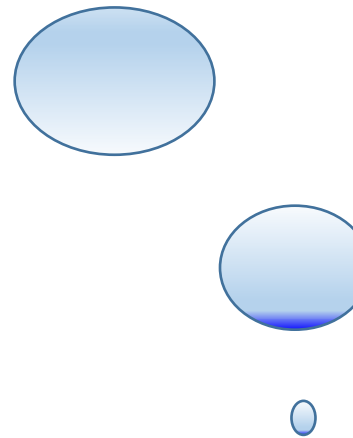
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Youth Team and League Sports :

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## Youth Sports Executive Summary

### Youth Sports Market Research Report

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Youth Sports Market Research report offers a description of how the market is emerging as leagues and associations bring together the disparate aspects of team building to create a youth sports market that did not exist before. This is the magic of market building, it can build cohesive revenue streams that did not exist before. Software is used to define league membership, tie it to teams, tie it to tournaments, tie it to facilities, ice rinks, fields, coaches, and referees. Users can book travel reservations. Managers can negotiate group discounts.

Market share, size, forecast, regional strategic industry analysis illustrate how travel, coaching facilities building, facilities management, and team building come together to make a market. The study describes industry trends, growth opportunities, demand, supply, and forecast.

The vendors in the youth sports industry investment in high-quality technology to develop leading edge coaching, training, and teambuilding leveraging the best equipment and fabrics for uniforms.

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## Youth Team Sports Market Driving Forces

Industry chain structure, industry environment analyses provide a window into market size and provide the basis for a forecast of rail axles by product, region and application. This report describes the market competition situation among the vendors. Company profiles, market price analysis, and value chain features are covered in this report. Product type coverage provides analysis fo market size & forecast, major company positioning strategies.

### Figure 1. Market Growth in Youth Sports Driving Factors

Professional teams seek to increase fan base

Most ardent fans are those who played a sport as a youth

Parents like to take youth to professional games the kid plays

All the professional leagues have to invest in youth sports

Otherwise they do not have players now and fans later,

Foundations and corporate arms of all large companies want to invest in supporting the country's youth

What better way than through sports?

**Source: WinterGreen Research, Inc.**

**Figure 2. Youth Sports Driving Forces for Community Development**

Private investment

Corporate benefit for youth sporting programs

Foundation benefit for youth sporting programs

Foundations generally see the benefit of children being given sports opportunities.

Schools have defunded gym programs for children

Healthcare crisis of major proportion in the U.S. and other parts of the world

Childhood obesity and asthma creating lifelong chronic disease problems

Youth sports programs address this issue

Market opportunity for youth team sports

Depends on alliance between the schools and modern recreational facilities

Meld education, drama, music and sports in a manner that supports learning

Athletic development as one melded event

Advent of online learning

Students move at their own pace and achieve academic excellence

One challenge is to make this happen while simultaneously incorporating sports achievement.

Athleticism and brain development can be melded if education is done right

Six in ten children ages 6-12 regularly participate in team sports in the U.S.

**Source: WinterGreen Research, Inc.**

## Youth Team Sports Market Shares

Figure 3. Youth Team Sports Market Shares, 2018

In Millions of Dollars			
	MM\$	% \$	Units
Company 1	XX	XX	XX
Company 2	XX	XX	XX
Company 3	XX	XX	XX
Company 4	XX	XX	XX
Company 5	XX	XX	XX
Company 6	XX	XX	XX
Company 7	XX	XX	XX
Company 8	XX	XX	XX
Company 9	XX	XX	XX
Company 10	XX	XX	XX
Company 11	XX	XX	XX
Company 12	XX	XX	XX
Company 13	XX	XX	XX
Company 14	XX	XX	XX
<b>Total (MM\$)</b>	<b>XX</b>	<b>XX</b>	

Source: WinterGreen Research, Inc.

**Figure 4. Youth Sports Team, League, and Tournament Hotel Travel, Market Shares, Dollars, Worldwide and US, 2018**

In Millions of Dollars				
	MM\$ WW	% \$	MM\$ US	% \$
Company 1	XX	XX	XX	XX
Company 2	XX	XX	XX	XX
Company 3	XX	XX	XX	XX
Company 4	XX	XX	XX	XX
Company 5	XX	XX	XX	XX
Company 6	XX	XX	XX	XX
Company 7	XX	XX	XX	XX
Company 8	XX	XX	XX	XX
Other	XX	XX	XX	XX
<b>Total (MM\$)</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>
<b>Note: InterContinental Hotels Group owns Holiday Inn Express and many other hotel and motel brands.</b>				
<b>Source: WinterGreen Research, Inc.</b>				

## Youth Team Sports Travel, Software Segment and Facilities, Equipment and Coaching Segment, 2018

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In Billions of Dollars		
	Billions \$	% \$
Travel and Coaching	xx	xx
Facilities, Apparel, Equipment, Software	xx	xx
<b>Total (MM\$)</b>	<b>xx</b>	<b>xx</b>

Source: WinterGreen Research, Inc.



Figure 5. Youth Sports Facilities, Travel, and Coaching Segments, 2018

In Millions of Dollars		
	MM\$	% \$
	WW	
<b>Facilities, Equipment, Apparel ,and Software</b>		
Fields, Ice Rinks, Courts rentals	XX	XX
Facilities Management extra	XX	XX
Team Management	XX	XX
Apparel	XX	XX
Equipment	XX	XX
Software	XX	XX
<b>Travel and Coaching</b>		
Private Training Coaches	XX	XX
Tournament Facilities Rentals	XX	XX
Airfare Travel Expense	XX	XX
Motels	XX	XX
Hotels	XX	XX
Camps	XX	XX
<b>Total (MM\$)</b>	<b>XX</b>	<b>100.0</b>

Source: WinterGreen Research, Inc.

**Figure 6. Youth Sports Team, League, and Tournaments Segments, 2018**

<b>Youth Sports Team, League, and Tournament Market Segments, Dollars, Worldwide, 2017</b>		
In Millions of Dollars		
	MM\$	% \$
	WW	
<b>Facilities, Equipment, Apparel ,and Software</b>	xx	xx
Fields, Ice Rinks, Courts rentals	xx	xx
Facilities Management extra	xx	xx
Team Management	xx	xx
Apparel	xx	xx
Equipment	xx	xx
Software	xx	xx
<b>Travel and Coaching</b>	xx	xx
Private Training Coaches	xx	xx
Tournament Facilities Rentals	xx	xx
Airfare Travel Expense	xx	xx
Motels	xx	xx
Hotels	xx	xx
Camps	xx	xx
<b>Total (MM\$)</b>	<b>xx</b>	<b>100.0</b>

**Source: WinterGreen Research, Inc.**

**Figure 7. Youth Sports Team, League, and Tournaments Apparel and Equipment Market Shares, 2018**

In Millions of Dollars		
	MM\$	% \$
Company 1	xx	xx
Company 2	xx	xx
Company 3	xx	xx
Company 4	xx	xx
Company 5	xx	xx
Other	xx	xx
<b>Total (MM\$)</b>	<b>xx</b>	<b>xx</b>

Source: WinterGreen Research, Inc.

**Figure 8. Youth Sports Team, League, and Association Facilities Consultants Market Shares, 2018**

In Millions of Dollars		
	MM\$	% \$
Company 1	xx	xx
Company 2	xx	xx
Other	xx	xx
<b>Total (MM\$)</b>	<b>xx</b>	<b>xx</b>

Source: WinterGreen Research, Inc.

**Figure 9. Youth Sports Team, League, and Tournaments Segments, US and Worldwide, 2018**

In Millions of Dollars				
	MM\$ WW	% \$	MM\$ US	% \$
Private Coaches	XX	XX	XX	XX
Airfare Travel Expense	XX	XX	XX	XX
Motels	XX	XX	XX	XX
Hotels	XX	XX	XX	XX
Youth Sports Camps	XX	XX	XX	XX
Fields, Ice Rinks, and Courts	XX	XX	XX	XX
Apparel	XX	XX	XX	XX
Equipment	XX	XX	XX	XX
Software	XX	XX	XX	XX
Bus Rental	XX	XX	XX	XX
<b>Total (MM\$)</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>
<b>Note:</b>				
<b>Source: WinterGreen Research, Inc.</b>				

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## WinterGreen Research,

Founded in 1985, provides strategic market assessments in software, communications products, communications services, and advanced technology.

Reports focus on opportunities to expand existing markets or develop new markets. The reports assess corporate positioning, market strategies, and product marketing opportunities. Reports evaluate the impact of new technologies. Reports assess the strategies and positions of leading participants.

The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in healthcare, energy, telecommunications, and advanced computer technology markets for over 30 years.

## WinterGreen Research Methodology

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WinterGreen Research authors use a structured, consistent, and detailed primary research approach. The methodology supports an analytical approach to market research. In depth comparisons are made of many aspects of the market. Data relating to Industry segments is developed from primary sources to permit presentation of forecasts and market share positioned to have substantive value.

Research involves talking to customers, vendors, and distributors, doing trend analysis and attending local and national meetings, conducting interviews while there.

Full spectrum research and information services, including market reports, customized research, and customer interviewing are available, reports and research are positioned to provide strategic value to industry participants, strategic planners, and product managers.

New systems create indexes that track company performance. These combined with independent industry analysis, leverages the expertise of the WinterGreen Research Analyst team. The company is positioned to have the team members conduct themselves with integrity - always.





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## WinterGreen Research Process



The market research process is a combination of using primary market research through interviews with users and distributors, looking at companies and vendors, taking a comprehensive look at secondary sources, and leveraging internal databases that index trends going back to 2006.

## Market Research Study

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There is no substitute for having senior analysts do the work of understanding a market. The WinterGreen Research study is organized in a way that supports taking a look at a market from a variety of directions. There is an executive summary for those who want a quick view of the most important findings. There is a market definition and market dynamics presentation. The market shares and forecasts by segment follow in chapter two. This gives a concise presentation of the numbers and the market driving forces. Most important for really understanding the market are product descriptions in chapter 3. The ability to compare what each company is doing to approach a market, to look at the nuance of different approaches to the same market gives product managers a concise view of alternative directions to take with a product platform.

To understand a market, it is not sufficient to prepare a few tables that show a list of features and put check marks next to features offered by a certain company. All the features are expressed differently by each vendor, by each market participant; it is the through study of nuance, of differences in the context from chapter two market share analysis of who is leading the market and who is poised to lead the market going forward that helps key decision makers. Study of the relative feature function packages is done with pictures, text, and tables and figures.

Each study contains analysis of selected technologies that drive the market and summaries of the leading companies in a segment. See the complete table of contents on the WinterGreen Research site or available from your distributor.

## **WinterGreen Research Global Market Intelligence Company**

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WinterGreen Research is a global market intelligence company covering software and technology sectors with a concentration on providing high quality forecasting and concise trend analysis contained in chapter two of the study. These forecasts and market shares are backed by a comprehensive view of the market sector that provides a complete snapshot of what is happening in a market segment.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world. WinterGreen Research is positioned to help customers facing challenges that define the modern enterprise. The increasingly global nature of markets, technology, and product positioning is a reflection of the implementation of the globally integrated enterprise. Customers trust WinterGreen Research to work alongside them to ensure the success of the participation in a particular market segment.

Senior analysts provide insight for decision makers.

We thank you for purchasing our study and request that you provide feedback to [info@wintergreenresearch.com](mailto:info@wintergreenresearch.com). You may ask questions if you have them.

WinterGreen Research Team.

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