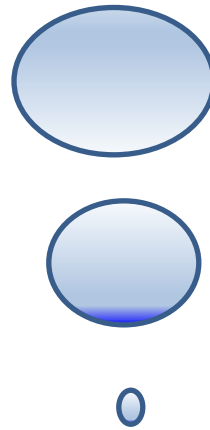


**WinterGreen Research, INC.**



**Kitchen Cookware:  
Market Shares, Strategies, and Forecasts,  
Worldwide, 2018 to 2024**



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**WinterGreen Research, Inc.**  
**Lexington, Massachusetts**

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**CHECK OUT THESE KEY TOPICS**

**Kitchen Cookware Markets:**

**Cookware**  
Aluminum  
Stainless Steel  
Copper  
Cast Iron  
Porcelain Enamel  
Ceramic  
Steam Table Pans  
Cookware Teflon Coating

**Induction Suitable Aluminum**  
Cookware Pans  
Cookware Sets  
Non-Stick Double Burner  
Griddle  
Wok  
Skillet  
2-Piece Set  
(8-Inch and 12-Inch)

**Oven Safe Cookware**  
2 Heat-Resistant Holders  
Indoor and Outdoor Use  
Grill  
Stovetop  
Induction Safe  
Copper Cookware

**Cloud Backup Markets:**

Worldwide markets are poised to achieve continuing growth as Kitchen Cookware markets respond to the advantages brought by newer technologies. The quality and the customization of pots and pans are significant market growth drivers. Standardization of the process is a key efficiency tool.

Cookware comes in various shapes, each designed with a specific function in mind. Some shapes are multifunctional and best for everyday use. Other shapes are not used that often in the kitchen.

Skillets or frying pans are the workhorses of the kitchen. Skillets are primarily used for stove top cooking, although they can be used to finish cooking food in the oven. Skillets have an outward sloping side that makes it easier to stir food, and to slide food from the skillet for serving. They come in a variety of sizes measured by the diameter in inches at the top of the pan, but one in the 10"-12" range will prove the most versatile.

Figure 1. Kitchen Cookware Market Shares, Dollars, Worldwide, 2017

Kitchen Cookware Market Shares, Dollars, Worldwide, 2016 and 2017 In Millions of Dollars			
	MM\$ 2017	% \$ 2017	Units 2017
	2016	2016	2016
Company 1	XX	XX	XX
Company 2	XX	XX	XX
Company 3	XX	XX	XX
Company 4	XX	XX	XX
Company 5	XX	XX	XX
Company 6	XX	XX	XX
Company 7	XX	XX	XX
Company 8	XX	XX	XX
Company 9	XX	XX	XX
Company 10	XX	XX	XX
Company 11	XX	XX	XX
Company 12	XX	XX	XX
Company 13	XX	XX	XX
Company 14	XX	XX	XX
<b>Total (MM\$)</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>

Source: WinterGreen Research, Inc.

**Figure 2. Kitchen Cookware, Commercial and Home, Dollars and Percent, Worldwide, 2017 - 2024 and 2012 to 2017**

**Kitchen Cookware, Commercial and Home,  
Dollars and Percent, Worldwide, 2017 - 2024 and 2012 to 2017**  
In Percent  
Un Millions of Dollars

	2017	2018	2019	2020	2021	2022	2023	2024
<b>Commercial</b>								
% of Total Market	xx	xx	xx	xx	xx	xx	xx	xx
% Growth	xx	xx	xx	xx	xx	xx	xx	xx
<b>Home</b>								
% of Total Market	xx	xx	xx	xx	xx	xx	xx	xx
% Growth	xx	xx	xx	xx	xx	xx	xx	xx
<b>Total (MM\$)</b>	xx	xx	xx	xx	xx	xx	xx	xx
% Growth	xx	xx	xx	xx	xx	xx	xx	xx

Source: WinterGreen Research, Inc.

# WinterGreen Research, Inc.

**Figure 3. Kitchen Cookware Market Segments, Dollars, Worldwide, 2012 to 2017, 2017-2024**

## Kitchen Cookware Segments

Dollars, Worldwide, 2018 - 2024 and 2012 to 2017

In Millions of Dollars

	2017	2018	2019	2020	2021	2022	2023	2024
Aluminum	XX	XX	XX	XX	XX	XX	XX	XX
Cast Iron	XX	XX	XX	XX	XX	XX	XX	XX
Ceramic	XX	XX	XX	XX	XX	XX	XX	XX
Stainless Steel	XX	XX	XX	XX	XX	XX	XX	XX
<b>Total (MM\$)</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>

Source: WinterGreen Research, Inc.

Figure 4. Kitchen Cookware End Users, Outdoor, and Indoor, Dollars, Worldwide, 2018 - 2024 and 2012 to 2017

Kitchen Cookware End Users, Outdoor, and Indoor  
Dollars, Worldwide, 2018 - 2024 and 2012 to 2017  
In Millions of Dollars

	2017 2017	2018 2016	2019 2015	2020 2014	2021 2013	2022 2012	2023	2024
Outdoor	xx	xx	xx	xx	xx	xx	xx	xx
Indoor	xx	xx	xx	xx	xx	xx	xx	xx
End Users	xx	xx	xx	xx	xx	xx	xx	xx
Total (MM\$)	xx	xx	xx	xx	xx	xx	xx	xx

Source: WinterGreen Research, Inc.

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**Figure 5. Kitchen Cookware Unit Analysis, Worldwide, 2017 - 2024**

**Kitchen Cookware Unit Analysis**

Worldwide, 2017 - 2024

In Thousands of Units

In Millions of Dollars

	2017	2018	2019	2020	2021	2022	2023	2024
<b>AluminumMM\$</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>\$ per Unit</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>Units (000)</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>Stainless Steel</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>\$ per Unit</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>Units (000)</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>Cast Iron MM\$</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>\$ per Unit</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>Units (000)</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>Total (Units)</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>Total (MM\$)</b>	xx	xx	xx	xx	xx	xx	xx	xx
<b>% Growth</b>	xx	xx	xx	xx	xx	xx	xx	xx

Source: WinterGreen Research, Inc.



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## Kitchen Cookware Regional Analysis

Revenue, Dollars, Percent, 2012 - 2017, 2017 - 2024

In Percent

In Millions of Dollars

	2012 2018	2013 2019	2014 2020	2015 2021	2016 2022	2017 2023
<b>US \$</b>	XX	XX	XX	XX	XX	XX
% of Total Market	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX
<b>Europe \$</b>	XX	XX	XX	XX	XX	XX
% of Total Market	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX
<b>China \$</b>	XX	XX	XX	XX	XX	XX
% of Total Market	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX
<b>Japan \$</b>	XX	XX	XX	XX	XX	XX
% of Total Market	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX
<b>South Korea</b>	XX	XX	XX	XX	XX	XX
% of Total Market	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX
<b>Taiwan \$</b>	XX	XX	XX	XX	XX	XX
% of Total Market	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX
<b>ROW and Southeast Asia \$</b>	XX	XX	XX	XX	XX	XX
% of Total Market	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX
<b>India \$</b>	XX	XX	XX	XX	XX	XX
% of Total Market	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX
<b>Total (MM\$)</b>	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX

Source: WinterGreen Research, Inc.

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## ABOUT THE COMPANY

**WinterGreen Research**, research strategy relates to identifying market trends through reading and interviewing opinion leaders. By using analysis of published materials, interview material, private research, detailed research, social network materials, blogs, and electronic analytics, the market size, shares, and trends are identified. Analysis of the published materials and interviews permits WinterGreen Research senior analysts to learn a lot more about markets. Discovering, tracking, and thinking about market trends is a high priority at WinterGreen Research. As with all research, the value proposition for competitive analysis comes from intellectual input.

**WinterGreen Research**, founded in 1985, provides strategic market assessments in telecommunications, communications equipment, health care, Software, Internet, Energy Generation, Energy Storage, Renewable energy, and advanced computer technology.

Industry reports focus on opportunities that expand existing markets or develop major new markets. The reports access new product and service positioning strategies, new and evolving technologies, and technological impact on products, services, and markets. Innovation that drives markets is explored. Market shares are provided. Leading market participants are profiled, and their marketing strategies, acquisitions, and strategic alliances are discussed. The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years.

The studies provide primary analytical insight about the market participants. By publishing material relevant to the positioning of each company, readers can look at the basis for analysis. By providing descriptions of each major participant in the market, the reader is not dependent on analyst assumptions, the information backing the assumptions is provided, permitting readers to examine the basis for the conclusions.

WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

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WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

### About The Principal Authors

**Susan Eustis**, President, co-founder of WinterGreen Research, is a senior analyst. She has done research in communications, healthcare equipment, and computer markets and applications. She holds several patents in microcomputing and parallel processing. She has the original patents in electronic voting machines. She has new patent applications in format varying, multiprocessing, electronic voting, and oxygen management. She is the author of recent studies of the drone and robot marketing strategies, Internet equipment, biometrics, biomaterials, a study of Internet Equipment, Artificial Intelligence, IoT, Worldwide Telecommunications Equipment, Top Ten Telecommunications, Digital Loop Carrier, Web Hosting, Web Services, and Application Integration markets. Ms. Eustis is a graduate of Barnard College. Ms. Eustis was named Top Woman CEO in 2012 by Who's Who Worldwide. She was named Top Woman Market Research Analyst in 2012, 2013, 2014, 2015, and 2016. She has been twice featured on the cover of the Women of Distinction magazine. She was cited in a recent Time Magazine article and major media articles on Youth Sports market growth. Recently she has been quoted by Bloomberg and others on blockchain and cryptocurrency.

**About the WinterGreen Research Team:** The WinterGreen Research Team is comprised of senior analysts that prepare the market research and analysis that is offered to the client and developed using an iterative process to achieve a final study. Typical projects include providing market/viability research. The team can look at how drones can be applied to critical infrastructures safety, including: type of market existing, Barriers, Forecast demand and competitors, SWOT and competitive advantages, Price Analysis, product design recommendations (marketing orientation).

Research is typically for many different regions or localities, for example EU countries including Spain, UK, Nordic, Germany, and France. Typical projects profile the United States and areas of Asia. It is common to three representative countries from South America, Brazil, Argentina, Chile, and Mexico. Representative countries from Asia APAC typically include Japan, China, India, and Australia.

Critical infrastructure safety, including: type of market existing, barriers to entry and to faithful execution of product provision, forecast of demand, market share, SWOT, competitive advantage of major competitors,

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identification of new technologies and new companies, price performance analysis, product design recommendations, and marketing considerations are typical topics covered.

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