

Confectionary: Market Strategies and Forecasts, Worldwide, 2018-2024

Table of Contents

Confectionary: Executive Summary

The study is designed to give a comprehensive overview of the Confectionary market segment. Research represents a selection from the mountains of data available of the most relevant and cogent market materials, with selections made by the most senior analysts. Commentary on every aspect of the market from independent analysts creates an independent perspective in the evaluation of the market. In this manner the study presents a comprehensive overview of what is going on in this market, assisting managers with designing market strategies likely to succeed.

Table of Contents

Abstract: Confectionary Markets Shift to Bring Less Sugar and More Nutrition to Snacks 1	
1. Confectionary Executive Summary	9
2. Confectionary Market Shares and Forecasts	10
2.1 Confectionary Market Driving Forces	10
2.2 Confectionary Market Shares	10
2.3 Confectionary Market Forecasts	16
2.3.1 Confectionary Market Can Be Primarily Divided Into Two Broad	
Categories: Sugar Confectionery And Bakers' Confectionery	18
2.3.2 Chocolate Confectionery	19
2.3.3 Sugar Confectionery	19
2.4 Confectionary Regional Market Analysis	22
2.4.1 Norway Chocolate Sugar Tax Hike	25

2.4.2	Norway’s Chocolate Market Outpaces Western Europe	26
2.4.3	Chile	26
2.4.4	Gum and Geletin	26
2.4.5	Other Categories	27
2.5	Confectionery Market, By Sugar	27
2.6	Confectionery Market, By Chocolate	27
2.7	Confectionary Prices	28
	3. Confectionary Products	29
3.1	Sugar Health Risks	29
3.2	Value of Chocolate in Diet	29
	4. Confectionary Research and Technology	30
4.1	Mars Chocolate & Wrigley Pledge \$200 Million Towards Choice & Transparency	30
4.2	Commitment To Better Options And Balanced Choices	31
4.2.1	Increasing Portionable and “Sharing Size” Options	32
4.2.2	Educating on Candy As A Treat, Not An Everyday Snack Or Meal Replacement	32
4.3	Always Raising Standards	32
4.4	Natural Sweeteners	34
	5. Confectionary Company Profiles	35
5.1	Alfred Ritter GmbH & Co. KG,	36
5.2	Amul	38
5.3	Arcor	39
5.3.1	Arcor Sales	42
5.4	August Storck	45
5.4.1	August Storck Revenue	45
5.4.2	August Storck Products	46
5.5	Barry Callebaut	46

5.6	Cemoi	47
5.7	Cloetta	48
5.8	Delphi	48
5.9	Ferrero	49
5.9.1	Ferrero Revenue	50
5.9.2	Ferrero Geographic Revenue	50
5.9.3	Ferrero Products	51
5.10	General Mills	51
5.10.1	General Mills Revenue	51
5.10.2	General Mills Ice Cream	53
5.11	Guta Group / Uniconf	54
5.12	Haribo	56
5.13	Hershey	56
5.13.1	Hershey Revenue	57
5.13.2	Hershey Regional Segments	59
5.14	Jelly Belly	60
5.15	Lindt	61
5.16	Lotte Confectionery	63
5.17	Mars	63
5.17.1	Mars Wrigley Confectionery Brands	63
5.17.2	Wrigley	64
5.17.3	Mars Revenue	64
5.18	Meiji Holdings	65
5.19	Mondelēz International	67
5.20	Morinaga	69
5.21	Nestle	69
5.22	Orkla: Cross-Border Shopping	70
5.23	Perfetti Van Melle	73

5.24 Raisio	74
5.25 Roshen Confectionery	74
5.26 Yildiz Holding / Godiva	74
6. Summary and Conclusions	75
7. Selected Market Participants	76
WinterGreen Research,	77
WinterGreen Research Methodology	77
WinterGreen Research Process	79
Market Research Study	79
WinterGreen Research Global Market Intelligence Company	80
Abstract: Confectionary Markets Shift to Bring Less Sugar and More Nutrition to Snacks 1	
Figure 1. Confectionary Market Shares, Dollars, Worldwide, 2016 and 2017	9
Figure 2. Confectionary Market Current Trends	10
Figure 3. Confectionary Market Shares, Dollars, Worldwide, 2016 and 2017	10
Figure 4. Confectionary Market Segments by Company, Worldwide, 2017	12
Figure 5. Confectionary Market Shares, Chocolate, Sugar Candy, and Gum Gelatin, Dollars, Worldwide, 2017	13
Figure 6. Donuts, Cookies and Cakes, Pastries Segment Confectionary Market Shares, Dollars, Worldwide, 2017	15
Figure 7. Confectionary Market Forecasts, Dollars, Worldwide, 2012 to 2017	16
Figure 8. Confectionary Market Forecasts, Dollars, Worldwide, 2017 to 2024	17
Figure 9. Confectionary Segment Forecasts, Chocolate, Sugar Candy, Gum and Gelatin, Donuts, Cookies & Cakes, Pastries, Dollars, Worldwide, 2018 to 2024	18
Figure 10. Confectionary Segment Forecasts, Chocolate, Sugar Candy, Gum and Gelatin, Donuts, Cookies & Cakes, Pastries, Percent, Worldwide, 2018 to 2024	19

Figure 11. Confectionary Regional Market Segments, Dollars, Worldwide, 2012-2017	22
Figure 12. Confectionary Regional Market Segments, Percent, Worldwide, 2012 - 2017	23
Figure 13. Confectionary Regional Market Segments, Dollars, Worldwide, 2017-2024	24
Figure 14. Confectionary Regional Market Segments, Percent, Worldwide, 2017 - 2024	25
The	26
Figure 15. Mars Health and Wellness Initiatives	33
Figure 16. Ritter Sport Chocolate	36
Figure 17. Ritter Sport Chocolate	37
Figure 18. Ritter Sport Facilities	37
Figure 19. Amul Chocolate	38
Figure 20. Arcor Global Market Presence	40
Figure 21. Arcor Facility	41
Figure 22. Arcor Sales	42
Figure 23. Arcor Confectionary Positioning and Leading Brands	44
Figure 24. Ferrero Facility	49
Figure 25. Ferrero Geographic Revenue	50
Figure 26. Uniconf Metrics	54
Figure 27. Hershey Product Offerings	56
Figure 28. Lindt Chocolate	61
Figure 29. Lindt Headquarters	62
Figure 30. Meiji Holdings Revenue	65
Figure 31. Meiji Holdings Continues Sales Growth of Chocolate	66
More cross-border shopping is likely	70

Figure 32. Orkla Confectionery & Snacks Revenues

71