

**Confectionary: -- Markets Reach \$232 Billion By 2024**

LEXINGTON, Massachusetts (February 28, 2018) – WinterGreen Research announces that it has published a new study Confectionary Markets: Market Shares, Strategy, and Forecasts, worldwide, 2018 to 2024. The 2018 study has 75 pages, 17 tables and figures. Worldwide markets are poised to achieve continuing growth as Confectionary Markets types include Chocolate, Sugar, and Candy, Gum and Gelatin.

An increasing number of diabetic patients, terrible obesity issues worldwide, and increasing nutritional and health concerns among clinicians are having an impact on the confectionary markets. Changing lifestyle impact the market. The confectionary market can be primarily divided into two broad categories: sugar confectionery and bakers' confectionery. Sugar confectionery includes sweets, candies, chocolates, and chewing gum. Bakers' confectionery includes pastries, cakes, doughnuts, and cookies.

The global confectionary market can be segmented into five categories: chocolate confectionery, sugar confectionery, gum, cereal bars, and others. Major raw materials used in chocolates are cocoa and sugar, and raw materials used in gum include latex. Confectionery products are consumed by people of all age groups.

A \$194.8 billion market worldwide in 2017, the Confectionary Markets market has evolved steadily. It is expected to reach \$232 billion by 2024, growing in sugar confectionery and bakers' confectionery segments as a result of the universal appeal of sweets. Demand prospects remain positive. Emerging markets continue to play a role. Activating new markets in Argentina and Russia is being achieved. China is evolving as a market, the global market demand for confectionaries is expected to increase by 2.4%.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, electronics.ca, Bloomberg, and Thompson Financial.



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WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

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