

***Hand Sanitizers: -- Markets Reach \$5.5 Billion By 2024***

LEXINGTON, Massachusetts (May 26, 2018) – WinterGreen Research announces that it has published a new study Hand Sanitizer: Market Shares, Strategy, and Forecasts, Worldwide, 2018 to 2024. The 2018 study has 135 pages, 58 tables and figures. Worldwide markets are poised to achieve continuing growth as Hand Sanitizers proves its value by lowering the risk of infection. Increasing ease of use and a choice of delivery modes are key benefits.

Hand sanitizer is an antiseptic liquid, foam, or gel used to inhibit the spread of infectious microorganisms and other harmful bacteria on the hands. Alcohol-based hand sanitizers are generally more effective in eliminating microorganisms. The hand sanitizer is used to address microorganisms immune to soap and water. Alcohol-free hand sanitizers constitute another type of sanitizer. These do not strip away oils from the skin and retain moisture.

The use of hand sanitizers has gained popularity. Washing hands repeatedly, especially when on the move, is tedious and time consuming. Soap and water are not available everywhere, they dry the hands. Hand sanitizers play a vital role in facilitating hand hygiene.

Some firms having greater market power in specific markets, such as in hospitals and healthcare facilities. 3M has seen a significant increase in demand helping in the sale of 3M's Avagard hand sanitizers.

The global market for Hand Sanitizer at \$2.4 billion in 2017 is anticipated to reach \$5.5 billion in 2024. The markets for hand sanitizers are expected to have strong growth going forward. The market is nowhere near saturation.



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WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

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