

Alcohol Testing And Drug Testing Equipment: Market Shares, Strategies, and Forecasts, Worldwide, 2019 to 2025

Mountains of Opportunity



Picture by Susan Eustis

WinterGreen Research, INC.

Lexington, Massachusetts



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Alcohol Breathalyzer: Crackdown On Drinking And Driving Worldwide, Even On Bicycles, Crackdown On Alcohol And Drugs At Work, New Healthcare Markets Evolve From The Same Technology

Alcohol Breathalyzer Breath Analyzer Drug Testing Healthcare Biosensor Saliva Drug Test Kits Urine Drug Test Kits Drug Abuse Test Kits Oral Fluid Drug Test Kit Drug Identification Kits Hair Drug Test Kits Rapid Detect Dip Drug	Drug Test Key Cup K2 Spice Synthetic Drug Compounds Fuel Cell Sensor Combination Module Testing Cannabis Testing THC Testing COC Cocaine Testing BZO Benzodiazepines Testing	AMP Amphetamine Testing OPI Morphine Testing Personal Breathalyzer Healthcare Breath Diagnostic Test Breath Test Evidence Employee Alcohol and Drug Testing Law Enforcement Testing
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Drug Testing and Alcohol Abuse Testing

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Alcohol Testers and Drug Testers: Market Shares, Strategies, and Forecasts, Worldwide, 2019-2025

LEXINGTON, Massachusetts (January 23, 2019) – WinterGreen Research announces that it has published a new study **Alcohol Testers and Drug Testers: Market Shares, Strategy, and Forecasts, Worldwide, 2019 to 2025**. The 2019 study has 348 pages, 102 tables and figures. Worldwide markets are poised to achieve significant growth as law enforcement and companies test for substance abuse.

Alcohol abuse and drug abuse represent a significant danger to society. Most users are benign but the risk to society from drunk driving and workplace accidents demand that some controls be put in place. The reality is that drug and alcohol users kill people as they get behind a wheel and drive and as they let anger boil over into killing rage.

Not all users are killers surely, but there is a need for society to control abuse for the common good. These controls are likely to be put more in place going forward as the dangers are more commonly recognized and as the ability to detect users becomes more available at an affordable price.

Alternatives to bars are emerging. Sports clubs have sprung up all over, creating clubs where people can meet and interact without going to a bar. The fact that alternative socialization venues exist is making it easier to enforce laws against drinking and driving. Alcohol related accidents kill someone every 31 minutes and injure someone every 2 minutes in the US.

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Alcohol and drugs cause serious disruption to the workforce when present among employees. Breath and saliva contain markers that can be used to monitor alcohol abuse, drug abuse, and the health status of patients.

In the U.S. nearly half of road accidents are estimated to occur due to excessive alcohol consumption and drug abuse. Similarly, the number of deaths soared by 26% in Britain due to drunk driving in 2012. Thus, alcohol enforcements remain a priority for governments across the globe. Governments of various countries are strictly enforcing safety laws and are heavily emphasizing on work safety issues. Moreover, they are compelling organizations, vehicle owners and others to install portable breath analyzers at their work places.

Law enforcement use of breathalyzers is helping decrease the number of accidents. For employers, alcohol abuse accounts for two thirds of all substance abuse complaints and depletes a similar percentage from the health care benefit budgets of American companies.

According to Susan Eustis, lead author of the WinterGreen Research team that prepared the study, “In the U.S. nearly half of road accidents are estimated to occur due to excessive alcohol consumption and drug abuse. There are the issues of increased absenteeism and sickness, more frequent lateness for work, and increased risk of theft of property and cash from the company and other staff. Each of these carries a cost.”

Consideration of Alcohol Testers and Drug Tester equipment Market Forecasts indicates that markets at \$1.6 billion will reach \$4.7 billion by 2025. Growth comes as businesses and law enforcement agencies crack down on abuse of alcohol and drugs.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, electronics.ca, Bloomberg, and Thompson Financial. WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises.

The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

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Key words: Alcohol Breathalyzer Breath Analyzer Drug Testing Healthcare Biosensor Saliva Drug Test Kits Urine Drug Test Kits Drug Abuse Test Kits Oral Fluid Drug Test Kit Drug Identification Kits Hair Drug Test Kits Rapid Detect Dip Drug Drug Test Key Cup K2 Spice Synthetic Drug Compounds Fuel Cell Sensor Combination Module Testing Cannabis Testing THC Testing COC Cocaine Testing BZO Benzodiazepines Testing AMP Amphetamine Testing OPI Morphine Testing Personal Breathalyzer Healthcare Breath Diagnostic Test Breath Test Evidence Employee Alcohol and Drug Testing Law Enforcement Testing ,

Companies Profiled

Market Leaders

Drägerwerk AG & Co. KGaA / Draeger
Quest Product
Intoximeters
Alcoloc
AK Solutions
Alere

Lifeloc Technologies
MDP CMI / Lion
Securetec Detektions-Systeme AG
Alcovisor
National Patent Analytic Systems (NPAS) / Datamaster

Market Participants

Abbott Laboratories

AK Solutions

Alcolizer

Alcovisor

Applied Nanodetectors

Bio-Rad Laboratories

CLIAWaived

DOT Breathalyzers

KHN Solutions LLC BACTRACK

Breathalyzers

EBI

Express Diagnostic

KHN Solutions LLC Bactrack

Breathalyzers

Lab Corp

Ladybug Teknologies

National Patent Analytic

Systems (NPAS) / Datamaster

Psychemedic

OmegaPoint Systems

Quest Products

Randox Laboratories

Rapid Detect Inc.

Rapid Exams

Roche Diagnostics

Sonic Healthcare

Test Country

Thermo Fisher Scientific

okyoflash

TruTouch

uVera Diagnostics

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Report Methodology

This is the 812th report in a series of primary market research reports that provide forecasts in communications, telecommunications, the Internet, computer, software, telephone equipment, health equipment, and energy. Automated process and significant growth potential are priorities in topic selection. The project leaders take direct responsibility for writing and preparing each report. They have significant experience preparing industry studies. Forecasts are based on primary research and proprietary data bases.

This alcohol breathalyzer and drug testing equipment study is based on tracking integration software and dynamic processing that provides significant insight into the technology of SOA. Experience implementing cloud computing and mobile systems for different OS using the SOA has been evaluated in many different contexts. Evaluation of the changes brought to the supply chain and transaction processing by the Internet are among factors that contribute to development of triangulation regarding market forecasts for the sector.

The primary research is conducted by talking to customers, distributors and companies. The survey data is not enough to make accurate assessment of market size, so WinterGreen Research looks at the value of shipments and the average price to achieve market assessments. Our track record in achieving accuracy is unsurpassed in the industry. We are known for being able to develop accurate market shares and projections. This is our specialty.

The analyst process is concentrated on getting good market numbers. This process involves looking at the markets from several different perspectives, including vendor shipments. The interview process is an essential aspect as well. We do have a lot of granular analysis of the different shipments by vendor in the study and addenda prepared after the study was published if that is appropriate.

Forecasts reflect analysis of the market trends in the segment and related segments. Unit and dollar shipments are analyzed through consideration of dollar volume of each market participant in the segment. Installed base analysis and unit analysis is based on interviews and an information search. Market share analysis includes conversations with key customers of products, industry segment leaders, marketing directors, distributors, leading market participants, opinion leaders, and companies seeking to develop measurable market share.

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Over 200 in depth interviews are conducted for each report with a broad range of key participants and industry leaders in the market segment. We establish accurate market forecasts based on economic and market conditions as a base. Use input/output ratios, flow charts, and other economic methods to quantify data. Use in-house analysts who meet stringent quality standards.

Interviewing key industry participants, experts and end-users is a central part of the study. Our research includes access to large proprietary databases. Literature search includes analysis of trade publications, government reports, and corporate literature.

Findings and conclusions of this report are based on information gathered from industry sources, including manufacturers, distributors, partners, opinion leaders, and users. Interview data was combined with information gathered through an extensive review of internet and printed sources such as trade publications, trade associations, company literature, and online databases. The projections contained in this report are checked from top down and bottom up analysis to be sure there is congruence from that perspective.

The base year for analysis and projection is 2018. With 2012 and several years prior to that baseline, market projections were developed for 2019 through 2025. These projections are based on a combination of a consensus among the opinion leader contacts interviewed combined with understanding of the key market drivers and their impact from a historical and analytical perspective.

This research includes reference to an ROI model that is part of a series that provides IT systems financial planners access to information that supports analysis of all the numbers that impact management of a product launch or large and complex data center. The methodology used in the models relates to having a sophisticated analytical technique for understanding the impact of workload on processor consumption and cost.

WinterGreen Research has looked at the metrics and independent research to develop assumptions that reflect the actual anticipated usage and cost of systems. Comparative analyses reflect the input of these values into models.

The variables and assumptions provided in the market research study and the ROI models are based on extensive experience in providing research to large enterprise organizations and data centers. The ROI models have lists of servers from different manufacturers, Systems z models from IBM, and labor costs by category around the world.

This information has been developed from WinterGreen research proprietary data bases constructed as a result of preparing market research studies that address the software, energy, healthcare, telecommunications, and hardware businesses.

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YOU MUST HAVE THIS STUDY

Alcohol Testing and Drug Testing: Market Shares, Strategies, and Forecasts, Worldwide, 2019-2025

Table of Contents

Breath Testing and Drug Testing Executive Summary

The study is designed to give a comprehensive overview of the Breath Testing and Drug Testing market segment. Research represents a selection from the mountains of data available of the most relevant and cogent market materials, with selections made by the most senior analysts. Commentary on every aspect of the market from independent analysts creates an independent perspective in the evaluation of the market. In this manner the study presents a comprehensive overview of what is going on in this market, assisting managers with designing market strategies likely to succeed.

Table of Contents

ALCOHOL AND DRUG TESTERS EXECUTIVE SUMMARY	24
Alcohol Breathalyzer and Drug Testing Market Driving Forces	24
Alcohol Usage Problem In The Workplace	26
Alcohol Testing Market Shares	28
Alcohol Testing Market Shares	28
Drug Testing Equipment Market Shares	30
1. ALCOHOL AND DRUG TESTING MARKET DESCRIPTION AND MARKET DYNAMICS	31
1.1 Impact of Alcohol	31
1.1.1 BAC	31
1.2 Breathalyzer	32
1.2.1 Breathalyzer Applications	32
1.3 DUI Offenses	33
1.3.1 Sports Fans Drunk at Games 8%	33
1.3.2 Personal Breathalyzer	33
1.3.3 Indicators To Spot Potential Drunk Drivers	34
1.4 Breathalyzer	35
1.4.1 Mis-Calibrated Equipment	37
1.4.2 Law Enforcement	39
1.4.3 Consumer Use	39
1.4.4 Breath Test Evidence	40
1.4.5 Hosting Parties, And Celebrating	40
1.5 Demand For More Effective Detection Of Alcohol Impairment	41
1.5.1 Traditional Alcohol Breath Analyzer Testing	41
1.5.2 Breath Alcohol Analysis	42
1.5.3 Alcohol Merges with Breath	43
1.5.4 Analyze An Alveolar Or Deep Lung Air	44

WinterGreen Research, INC.

1.6	Alcohol Is A Drug	45
1.7	Laws Prohibit Driving With An Elevated BAC	45
1.8	Drunk Driving Statistics	46
1.8.1	When Alcohol-Impaired Crashes Occur	59
1.9	Breath to Test for Alcohol Concentrations in the Body	62
1.10	Heart Problems Linked to Heavy Drinking	63
1.10.1	Atrial Defibrillation	63
1.10.2	Health Insurers Denied Coverage	64
1.11	Synthetic Marijuana Testing	65
1.11.1	K2 and Spice Synthetic Compounds Chemical Structure	65
1.12	Spice Drug	65
1.13	US Military Drug Tests	69
1.13.1	Synthetic Marijuana Often Undetected by Drug Tests for People on Parole or Probation	69
1.13.2	Diagnostic Drug Testing Demonstrated ROI	69
1.14	Biomedical And Chemical Mid-IR SPR Based Sensor	70
1.14.1	Development Of Mid-Infrared Surface Plasmon	71
1.14.2	Sensors Utilizing Surface Plasmon Resonance (SPR)	71
1.14.3	Drug Testing Kit Prices	72
1.15	Miniaturized Mid-Infrared Sensor Technologies Trends	73
1.16	Nanotechnology Is Significant	73
1.16.1	Mid IR Waveguides	76
1.16.2	Miniaturized IR Gas Sensors	76
2.	ALCOHOL AND DRUG TESTING MARKET SHARES AND FORECASTS	78
2.1	Alcohol and Drug Testing Market Driving Forces	78
2.1.1	Alternatives to Bars	80
2.1.2	Alcohol and Drug Addicted People	81
2.2	Alcohol Testing Market Shares	81
2.2.1	Alcohol Testing Market Shares	82
2.3	Alcohol Testing Equipment Market Forecasts	86
2.3.1	Alcohol Substance Abuse Testing Breath Detection, Urine And Saliva Equipment	88
2.3.2	Alcohol Testing Market Forecasts, Law Enforcement, Workplace, Personal, and Clinical Market Segments,	90
2.4	Drug Testing Equipment Market Shares	93
2.5	Drug Testing Equipment Market Forecasts	97
2.6	Alcohol and Drug Testing Equipment Market	102
2.7	Alcohol and Drug Abuse Market Segment Discussion	107
2.7.1	Workplace Monitoring Capability, Law Enforcement, And Consumer Monitoring	107
2.7.2	Alcohol Usage Problem in The Workplace	107
2.7.3	Drug Testing Markets in An Age of the Opioid Crisis	110
2.7.4	Alcohol Testing Market Description	111
2.7.5	Law Enforcement Alcohol Testing	112
2.7.6	4-1 Personal vs. Professional Law Enforcement Breathalyzer Devices	112
2.7.7	Portable Breath Testers In Law Enforcement	113
2.7.8	Alcohol Testing Technology In The Workplace	114
2.8	Breathalyzer Prices	116
2.8.1	Portable Breath Testers Utilize Fuel Cell Technology	116
2.8.2	Dräger Alcotest® 9510	119
2.8.3	AK Solutions Fuel Cell and Other Breathalyzer Prices	119
2.8.4	AK Solutions AlcoScan AL2500 Prices	121
2.8.5	Personal Breathalyzer Keychains	122
2.8.6	Personal Breathalyzer	123
2.8.7	Home Breathalyser Prices :	124
2.9	Alcohol Breathalyzer and Drug Testing Regional Analysis	132
2.9.1	U.S. 133	
2.9.2	Germany	134
2.9.3	U.K. 134	
3.	ALCOHOL AND DRUG TESTING	135

REPORT # SH28121963

348 PAGES

102-TABLES AND FIGURES

2019

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WinterGreen Research, INC.

3.1	Fundamental Principle Of Breath Analysis	135
3.1.1	Relationship Between The Blood And Breath Alcohol Concentrations In Equilibrium	137
3.1.2	Testing for Alcohol: Fuel Cell Sensor Breath Analysis	138
3.1.3	Testing for Alcohol: Infrared Analysis	141
3.1.4	Draeger Machine Measures The Temperature Of The Subject's Breath And Then Adjusts The Results	143
3.1.5	Forensic Breath-Alcohol Testing Quality Assurance	144
3.2	Bio Sensors Detection	145
3.2.1	Sensors Utilizing Surface Plasmon Resonance (SPR)	145
3.2.2	Clinical Niche for Breath Tests	146
3.2.3	Heart Problems Linked to Heavy Drinking	147
3.2.4	Atrial Defibrillation	147
3.2.5	Health Insurers Denied Coverage	148
3.3	Fuel Cell Technology vs. Semiconductor Technology	149
3.4	Proposed DWI Changes	149
3.5	DUI Offenses	149
3.5.1	Sports Fans Drunk at Games 8%	150
3.5.2	Personal Breathalyzer	150
3.5.3	Indicators To Spot Potential Drunk Drivers	150
3.5.4	Breathalyzer Applications	151
3.5.5	Keychain Breathalyzer	152
3.5.6	BAC 153	
3.5.7	Mis-calibrated Equipment	154
3.5.8	Drunk Driving Law Enforcement	154
3.5.9	Breath Alcohol Analyzers Consumer Use	154
3.5.10	Breath Test Evidence	155
3.5.11	Hosting Parties, And Celebrating	155
3.5.12	Demand For More Effective Detection Of Alcohol Impairment	156
3.5.13	Traditional Alcohol Breath Analyzer Testing	156
3.5.14	Breath Alcohol Analysis	157
3.5.15	Alcohol Merges with Breath	158
3.5.16	Analyze An Alveolar Or Deep Lung Air	159
3.5.17	Alcohol Is A Drug	159
3.5.18	Laws Prohibit Driving With An Elevated BAC	160
3.6	Spice Drug Testing	161
3.6.1	Spice Drug Information	163
3.7	Breath Sampling Challenges	163
3.7.1	Testing Breath	164
3.8	Science Behind Breath Alcohol Analyzers	164
3.8.1	Non-Specific Analysis	167
3.8.2	Interfering Compounds	168
4.	BREATHALYZER PRODUCT EXAMPLES	171
4.1	Breathalyzers	171
4.1.1	Dräger SSK 5000	173
4.1.2	Dräger Alcotest® Tubes	174
4.2	Draeger Breathalyzer	175
4.3	MPD 179	
5.	BREATH ANALYZER, SALIVA TESTERS, BIO-SENSOR TECHNOLOGY AND INTERNATIONAL REGULATIONS	180
5.1	European Convention on Human Rights	180
5.1.1	Chez Republic	183
5.1.2	Denmark	184
5.1.3	Germany	185
5.1.4	Estoia 186	
5.1.5	Greece	187
5.1.6	Spain 188	
5.1.7	France	189
5.1.8	Ireland	190

REPORT # SH28121963

348 PAGES

102-TABLES AND FIGURES

2019

\$4,400 SINGLE COPY -- \$8,800 WEB SITE POSTING

WinterGreen Research, INC.

5.1.9	Italy	191	
5.1.10	Cyprus		192
5.1.11	Latvia	193	
5.1.12	Lithuania		194
5.1.13	Luxembourg		197
5.1.14	Hungary		198
5.1.15	Netherlands		198
5.1.16	Austria		201
5.1.17	Portugal		202
5.1.18	Slovenia		203
5.1.19	Slovakia		204
5.1.20	Finland		205
5.1.21	Sweden		206
5.1.22	Norway		207
5.1.23	European Monitoring Centre for Drugs and Drug Addiction (EMCDDA)		208
5.2	China	208	
5.3	US Drug Regulations		210
5.3.1	Types of Drug Testing in California		211
5.3.2	US Pre-employment Drug and Alcohol Testing of Job Applicants		212
5.3.3	US Drug Testing of Current Employees		212
5.4	US 2014 Drunk Driving Standards		215
5.4.1	When Alcohol-Impaired Crashes Occur		222
5.4.2	Breath to Test for Alcohol Concentrations in the Body		225
5.5	Employers Need Clear Policies That Articulate A Drug Testing Policy		226
5.6	Draeger Criminal Justice Through Installing An Ignition Interlock Device (IID)		226
5.7	US Drug Testing Laws by State		227
5.8	Worldwide Drunk Driver Penalties		230
5.8.1	Breaathalyzer Regulations		248
6.	BREATH ANALYZER COMPANY PROFILES		249
6.1	Abbott Laboratories		249
6.1.1	Abbott Acquires Alere		253
6.1.2	Abbott Laboratories PRISMnEXT		253
6.1.3	Abbott ARCHITECT c16000		253
6.2	Alcolizer		256
6.2.1	Alcolizer Research, Design & Development		257
6.2.2	Alcolizer Acquisition of OxTo		258
6.2.3	Alcolizer Manufacturing & Service		258
6.2.4	Alcolizer's Products Use Police Grade Fuel Cell Technology		259
6.2.5	Alcolizer Industry Drug Testing Programs, Druglizer™, Saliva Based Testing		259
6.2.6	Alcolizer Technology Research & Development		261
6.2.7	Alcolizer Regional Presence		261
6.3	Alcohol Countermeasure Systems ACS		263
6.3.1	ACS Securetec Detektions-Systeme AG Alcolock		263
6.3.2	ACS Alcolock Regional Presence		264
6.3.3	Alcolock™ Commercial Alcohol Interlock Programs		266
6.3.4	ACS Quality Standards		266
6.4	AK Solutions		268
6.4.1	AlcoMate Consumer-Level Products		269
6.4.2	AK Solutions AlcoMate Prestige		269
6.4.3	AK Solutions / AlcoScan		270
6.4.4	AlcoMate AccuCell AL9000 Fuel Cell Breathalyzer		271
6.4.5	AlcoMate Premium AL7000 Breathalyzer		272
6.4.6	AlcoScan AL2500		274
6.4.7	AK Solutions Fuel Cell		276
6.4.8	AlcoScan AL3500 Fuel-Cell Breathalyzers For Commercial Consumers, Vending-Style Money-Acceptor Functionality	276	
6.4.9	AK Solutions Portable Breathalizers		279
6.4.10	AK Solutions Target Markets		280
5.2.4	AK Solutions Revenue		280

REPORT # SH28121963

348 PAGES

102-TABLES AND FIGURES

2019

\$4,400 SINGLE COPY -- \$8,800 WEB SITE POSTING

WinterGreen Research, INC.

6.5	Akers Biosciences	280
6.6	Alcovisor	282
6.7	Alere 282	
6.8	Applied Nanodetectors	283
6.8.1	Applied Nanodetectors Business Strategy	283
6.9	BACtrack	284
6.10	Bio-Rad Laboratories	285
6.11	CLIAWaived	286
6.12	DOT Breathalyzers	286
6.13	Drägerwerk AG & Co. KGaA	287
6.13.1	Draeger Revenue	287
6.13.2	Dräger Interlock™ 7000	288
6.13.3	Drägerwerk AG & Co. KGaA Revenue	290
6.13.4	Draeger Preventing Alcohol And Drug-Related Accidents	291
6.13.5	Draeger Safety Diagnostics	292
6.14	EBI 292	
6.15	Express Diagnostic	293
6.15.1	Personnel Expertise	293
6.16	Intoximeters	294
6.16.1	Intoximeters Revenue	297
6.17	KHN Solutions LLC Bactrack Breathalyzers	298
6.18	Lab Corp	299
6.19	Ladybug Teknologies	299
6.20	Lifeloc Technologies	299
6.20.1	Lifeloc Breathalyzers	300
6.20.2	Lifeloc Revenue	301
6.20.3	Lifeloc Target Markets	303
6.20.4	Lifeloc Installed Base of Breathalyzers	303
6.21	MPD / Lion	304
6.21.1	MPD / CMI	304
6.21.2	MPD / CMI	305
6.21.3	MPD / Lion Laboratories	306
6.21.4	MPD / CMI	308
6.21.5	MPD / CMI Alcohol Detection In Workplace	308
6.22	Narcocheck	308
6.22.1	NarcoCheck Positioning	309
6.23	Psychemedic Corporation	311
6.23.1	Psychemedics FDA Clearance	314
6.23.2	Psychemedics Revenue	314
6.24	OmegaPoint Systems	316
6.25	Quest Diagnostics	316
6.25.1	Quest Diagnostics Diagnostic Testing Services	321
6.25.2	Quest Diagnostics Revenue	322
6.26	Randox Laboratories	322
6.27	Rapid Detect Inc.	323
6.28	Rapid Exams	325
6.29	Roche Diagnostics	327
6.30	Sonic Healthcare	327
6.31	TestCountry	329
6.31.1	TestCountry Price Match	331
6.32	Testing Solutions	331
6.32.1	AlcoTester.com	331
6.33	Thermo Fisher Scientific	332
6.33.1	Thermo Fisher Scientific Drugs of Abuse Testing Overview	334
6.33.2	Thermo Fisher Scientific Drugs of Abuse Testing Urine Testing	335
6.33.3	Thermo Fisher Scientific Oral Fluid and Other Testing	335

REPORT # SH28121963

348 PAGES

102-TABLES AND FIGURES

2019

\$4,400 SINGLE COPY -- \$8,800 WEB SITE POSTING

WinterGreen Research, INC.

6.34	Tokyoflash	336
6.35	TruTouch	337
6.36	uVera Diagnostics	338
6.37	Selected Breathalyzer and Drug Testing Companies	340
WINTERGREEN RESEARCH,		342
WinterGreen Research Methodology		342
WinterGreen Research Process		344
Market Research Study		344
WinterGreen Research Global Market Intelligence Company		345

List of Tables and Figures

Figure 1.	Alcohol and Drug Testing Driving Forces	25
Figure 2.	Typical Drug And Alcohol Company Policy Document	27
Figure 3.	Alcohol Testing Market Shares, Dollars, 2018	29
Figure 4.	Drug Testing Market Shares, Dollars, Worldwide, 2018	30
Figure 5.	Indicators To Spot Potential Drunk Drivers	34
Figure 6.	Breathalyzer Device For Estimating Blood Alcohol Content (BAC) Uses	36
Figure 7.	Spice Formulations	66
Figure 8.	Physical Health Effects for K2 and Spice Synthetic Drug Compounds	68
Figure 9.	Psychological Effects for K2 and Spice Synthetic Drug Compounds	68
Figure 10.	Drug Testing Kit Prices	72
Figure 11.	Mid IR Sensing Systems Components	75
Figure 12.	Alcohol and Drug Testing Market Driving Forces	79
Figure 13.	Alcohol and Drug Addicted People Worldwide and US, 2018	81
Figure 14.	Alcohol Testing Market Shares, Dollars, 2018	82
Figure 15.	Alcohol Breathalyzer and Alcohol Abuse Testing Equipment Market Shares, Dollars, Worldwide, 2018	83
Figure 16.	Alcohol Abuse Testing Equipment Market Participation, Worldwide, 2018	84
Figure 17.	Alcohol Testing Market Forecasts Dollars, Worldwide, 2019-2025	86
Figure 18.	Alcohol Testing Market Forecasts Dollars, Worldwide, 2019-2025	87
Figure 19.	Alcohol Testing Segment Market Forecasts, Breath Detection, Urine Analysis, and Saliva Analysis, Dollars, Worldwide, 2019-2024	89
Figure 20.	Alcohol Testing Market Forecasts, Law Enforcement, Workplace, Personal, and Clinical Market Segments, Units and Dollars, Shipments, Worldwide, 2019-2025	90
Figure 21.	Alcohol Breath Analyzers	92
Figure 22.	Drug Testing Market Shares, Dollars, Worldwide, 2018	93
Figure 23.	Drug Testing Market Shares, Dollars, Worldwide, 2018	94
Figure 24.	Drug Testing Equipment Market Participation, Worldwide, 2018	95
Figure 25.	Drug Testing Market Forecasts, Dollars, Worldwide, 2019-2024	97
Figure 26.	Drug Testing Market Forecasts, Dollars, Worldwide, 2019-2024	98
Figure 27.	Drug Testing Market Forecasts, Law Enforcement, Workplace, Personal, and Clinical Market Segments, Units and Dollars, Shipments, Worldwide, 2019-2025	98
Figure 28.	Drug Testing Market Segments, Cannabis, Cannabinoid Synthetic, COC- Cocaine, BZO - Benzodiazepines, Amphetamines, Crystal Meth, OPI - Morphine. Pharmaceutical Grade Substance Abuse, Dollars, Worldwide, 2019-2025	100
Figure 29.	Alcohol and Drug Testing Equipment Market Segments, Dollars, Worldwide, 2019-2025	103
Figure 30.	Alcohol and Drug Market Segments, Worldwide, Dollars, 2018	104
Figure 31.	Alcohol and Drug Market Segments, Worldwide, Dollars, 2025	105
Figure 32.	Alcohol and Drug Testing Equipment Market Segments, Dollars, Worldwide, 2019-2025	106
Figure 33.	Alcohol and Drug Testing Equipment Market Segments, Percent, Worldwide, 2019-2025	106
Figure 34.	Typical Drug And Alcohol Company Policy Document	109
Figure 35.	Alcohol Testing Market Description	111

REPORT # SH28121963

348 PAGES

102-TABLES AND FIGURES

2019

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Figure 36.	Portable Breath Testers Utilize Fuel Cell Technology	116
Figure 37.	Alcoscan AI2500 Prices	121
Figure 38.	Alcomate Accucell Prices	122
Figure 39.	Alcohol and Drug Testing Regional Market Segments, 2018	132
Figure 40.	Alcohol and Drug Testing Regional Market Segments, 2018	133
Figure 41.	Fundamental Principle Of Breath Analysis	135
Figure 42.	Breath Analysis Gets Information From the Lungs	136
Figure 43.	Alcovisor Mark-X Fuel Cell Alcohol Breathalyzer	139
Figure 44.	Lion Fuel Cell Technology	141
Figure 45.	Lion Intoxilyzer® Operates On The Principle Of Infrared Absorption Spectroscopy For The Analysis Of The Breath Specimen	142
Figure 46.	Indicators To Spot Potential Drunk Drivers	151
Figure 47.	Synthetic Cannabinoid Chemicals	162
Figure 48.	Technologies Used To Test A Breath Sample For Alcohol	166
Figure 49.	Types of FDA-Cleared Breath Tests	169
Figure 50.	Dräger DrugTest® 5000 System - Analyzer and Test kit	171
Figure 51.	Dräger Drug Test® 5000 System Product Benefits	172
Figure 52.	Draeger Drug System Tests	173
Figure 53.	Draeger SSK 5000 Used For Sampling For Drugs On Or From Surfaces	174
Figure 54.	Draeger Alcotest® Tubes Features	174
Figure 55.	Draeger Alcotest® Tubes	174
Figure 56.	Dräger Driver Alcohol Interlock™ 7000	176
Figure 57.	MPD Products	179
Figure 58.	Abbott Laboratories and Subsidiaries Net Sales, First Three Quarters and Third Quarter 2017 and 2018	249
Figure 59.	Abbott Laboratories and Subsidiaries Net Sales by Segment, Third Quarter 2017 and 2018	250
Figure 60.	Abbott Laboratories and Subsidiaries Net Sales by Segment, First Three Quarters 2017 and 2018	251
Figure 61.		251
Figure 62.	Abbott Laboratories and Subsidiaries Net Sales by Regional Segment	252
Figure 63.	Alcolizer Testing	260
Figure 64.	Alcolizer Wall Mount 4 Breath Tester for Industry	260
Figure 65.	Alcolizer Regional Presence	262
Figure 66.	AlcoScan Consumer Fuel Cell Breathalyzer	270
Figure 67.	AlcoMate AccuCell AL9000 Fuel Cell Breathalyzer Functions	271
Figure 68.	AlcoMate AccuCell AL9000 Fuel Cell Breathalyzer Key Features	272
Figure 69.	AlcoMate Premium AL7000 Breathalyzer Features	273
Figure 70.	AlcoMate Prestige AL6000 Breathalyzer Features	274
Figure 71.	Alcoscan AI2500 Breathalyzer Target Markets	275
Figure 72.	AK Solutions Alco Products	277
Figure 73.	AK Solutions Alco Sensor Modules	279
Figure 74.	Akers Biosciences Revenue	281
Figure 75.	Draeger Revenue	287
Figure 76.	Dräger Interlock™ 7000	289
Figure 77.	Draeger Regional Presence	290
Figure 78.	Intoximeters PC Alcohol Testing	296
Figure 79.	Lifeloc Breath Analyzer Instruments	303
Figure 80.	Lion Key Markets Targeted For Alcohol Deterrence	306
Figure 81.	MPD / Lion Target Markets	307
Figure 82.	Narcocheck Products	309
Figure 83.	NarcoCheck Target Markets:	310
Figure 84.	NarcoCheck Testing Products	311
Figure 85.	Psychemedics' Record Of Innovation	313
Figure 86.	Psychemedics Revenue	314
Figure 87.	Psychemedics Regional Revenue	315

REPORT # SH28121963

348 PAGES

102-TABLES AND FIGURES

2019

\$4,400 SINGLE COPY -- \$8,800 WEB SITE POSTING

WinterGreen Research, INC.

Figure 88.	Quest Diagnostics Positioning	317
Figure 89.	Quest Diagnostics Urine Testing Program Positioning	318
Figure 90.	Rapid Detect Products	323
Figure 91.	Rapid Detect Test Kits	323
Figure 92.	Rapid Detect Urine Testing	324
Figure 93.	Rapid Detect Saliva Testing	324
Figure 94.	Rapid Detect Hair Testing	325
Figure 95.	REI Pricing	325
Figure 96.	Small Percentage Of Lab Test Costs Guides Most Healthcare Decisions	328
Figure 97.	TestCountry Associations and Services	330
Figure 98.	AlcoTester.com Breathalyzers	331
Figure 99.	AlcoTester.com Breathalyzers	332
Figure 100.	Thermo Fisher Scientific Premier Brands	333
Figure 101.	Thermo Fisher Scientific Drugs of Abuse Testing	334
Figure 102.	Thermo Fisher Scientific Oral Fluid and Other Testing	336

ABOUT THE COMPANY

WinterGreen Research, research strategy relates to identifying market trends through reading and interviewing opinion leaders. By using analysis of published materials, interview material, private research, detailed research, social network materials, blogs, and electronic analytics, the market size, shares, and trends are identified. Analysis of the published materials and interviews permits WinterGreen Research senior analysts to learn a lot more about markets. Discovering, tracking, and thinking about market trends is a high priority at WinterGreen Research. As with all research, the value proposition for competitive analysis comes from intellectual input.

WinterGreen Research, founded in 1985, provides strategic market assessments in telecommunications, communications equipment, health care, Software, Internet, Energy Generation, Energy Storage, Renewable energy, and advanced computer technology.

Industry reports focus on opportunities that expand existing markets or develop major new markets. The reports access new product and service positioning strategies, new and evolving technologies, and technological impact on products, services, and markets. Innovation that drives markets is explored. Market shares are provided. Leading market participants are profiled, and their marketing strategies, acquisitions, and strategic alliances are discussed. The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years.

The studies provide primary analytical insight about the market participants. By publishing material relevant to the positioning of each company, readers can look at the basis for analysis. By providing descriptions of each major participant in the market, the reader is not dependent on analyst assumptions, the information backing the assumptions is provided, permitting readers to examine the basis for the conclusions.

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ABOUT THE PRINCIPAL AUTHOR

Susan Eustis, President, co-founder of WinterGreen Research is a senior analyst. She has done research in communications and computer markets and applications. She holds several patents in microcomputing and parallel processing. She has the original patents in electronic voting machines. She has new patent applications in format varying, mulitprocessing, and electronic voting. She is the author of recent studies of the Solar Renewable Energy, Wind Energy, Thin Film Batteries, Business Process Management marketing strategies, Internet equipment, biometrics, a study of Internet Equipment, Worldwide Telecommunications Equipment, Top Ten Telecommunications, Digital Loop Carrier, Web Hosting, Web Services, and Application Integration markets.

Ms. Eustis is a graduate of Barnard College. Ms. Eustis was named Top Woman CEO in 2012 by Who's Who Worldwide. She was named Top Woman Market Research Analyst the same year and successive years 2013,2014,2015, 2016, 2017, and 2018 thereafter. She has been featured twice on the cover of Women of Distinction. She was cited in a recent Time Magazine article and major media articles on Youth Sports market growth. She was also featured in recent Wall Street Journal, New York Times, HBO, and London Times articles.

About the WinterGreen Research Team: The WinterGreen Research Team is comprised of senior analysts that prepare the market research and analysis that is offered to the client and developed using an iterative process to achieve a final study. Typical projects include providing market/viability research. The team can look at how drones can be applied to critical infrastructures safety, including: type of market existing, Barriers, Forecast demand and competitors, SWOT and competitive advantages, Price Analysis, product design recommendations (marketing orientation).

Research is typically for many different regions or localities, for example EU countries including Spain, UK, Nordic, Germany, and France. Typical projects profile the United States and areas of Asia. It is common to three representative countries from South America, Brazil, Argentina, Chile, and Mexico. Representative countries from Asia APAC typically include Japan, China, India, and Australia.

Critical infrastructure safety, including: type of market existing, barriers to entry and to faithful execution of product provision, forecast of demand, market share, SWOT, competitive advantage of major competitors, identification of new technologies and new companies, price performance analysis, product design recommendations, and marketing considerations are typical topics covered.

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