

***Breath Analyzer, Saliva Testers, Drug Testing, and Biosensor: --  
Markets Reach \$4.7 Billion By 2025***

EXINGTON, Massachusetts (January 23, 2019) – WinterGreen Research announces that it has published a new study Alcohol Testers and Drug Testers: Market Shares, Strategy, and Forecasts, Worldwide, 2019 to 2025. The 2019 study has 348 pages, 102 tables and figures. Worldwide markets are poised to achieve significant growth as law enforcement and companies test for substance abuse.

Alcohol abuse and drug abuse represent a significant danger to society. Most users are benign but the risk to society from drunk driving and workplace accidents demand that some controls be put in place. The reality is that drug and alcohol users kill people as they get behind a wheel and drive and as they let anger boil over into killing rage.

Not all users are killers surely, but there is a need for society to control abuse for the common good. These controls are likely to be put more in place going forward as the dangers are more commonly recognized and as the ability to detect users becomes more available at an affordable price.

Alternatives to bars are emerging. Sports clubs have sprung up all over, creating clubs where people can meet and interact without going to a bar. The fact that alternative socialization venues exist is making it easier to enforce laws against drinking and driving. Alcohol related accidents kill someone every 31 minutes and injure someone every 2 minutes in the US.

Alcohol and drugs cause serious disruption to the workforce when present among employees. Breath and saliva contain markers that can be used to monitor alcohol abuse, drug abuse, and the health status of patients.



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In the U.S. nearly half of road accidents are estimated to occur due to excessive alcohol consumption and drug abuse. Similarly, the number of deaths soared by 26% in Britain due to drunk driving in 2012. Thus, alcohol enforcements remain a priority for governments across the globe. Governments of various countries are strictly enforcing safety laws and are heavily emphasizing on work safety issues. Moreover, they are compelling organizations, vehicle owners and others to install portable breath analyzers at their work places.

Law enforcement use of breathalyzers is helping decrease the number of accidents. For employers, alcohol abuse accounts for two thirds of all substance abuse complaints and depletes a similar percentage from the health care benefit budgets of American companies.

According to Susan Eustis, lead author of the WinterGreen Research team that prepared the study, “In the U.S. nearly half of road accidents are estimated to occur due to excessive alcohol consumption and drug abuse. There are the issues of increased absenteeism and sickness, more frequent lateness for work, and increased risk of theft of property and cash from the company and other staff. Each of these carries a cost.”

Consideration of Alcohol Testers and Drug Tester equipment Market Forecasts indicates that markets at \$1.6 billion will reach \$4.7 billion by 2025. Growth comes as businesses and law enforcement agencies crack down on abuse of alcohol and drugs.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, electronics.ca, Bloomberg, and Thompson Financial. WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises.



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Key Words: Alcohol Breathalyzer, Breath Analyzer Drug Testing Healthcare Biosensor Saliva Drug Test Kits Urine Drug Test Kits Drug Abuse Test Kits Oral Fluid Drug Test Kit Drug Identification Kits Hair Drug Test Kits Rapid Detect Dip Drug Drug Test Key Cup K2 Spice Synthetic Drug Compounds Fuel Cell Sensor Combination Module Testing Cannabis Testing THC Testing COC Cocaine Testing BZO Benzodiazepines Testing AMP Amphetamine Testing OPI Morphine Testing Personal Breathalyzer Healthcare Breath Diagnostic Test Breath Test Evidence Employee Alcohol and Drug Testing Law Enforcement Testing ,



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