

***Breath Analyzer, Saliva Testers, Drug Testing, and Biosensor: --
Markets Reach \$7 Billion By 2020***

LEXINGTON, Massachusetts (June 21, 2014) – WinterGreen Research announces that it has published a new study *Breath Analyzer, Saliva Testers, Drug Testing, and Biosensor: Market Shares, Strategy, and Forecasts, Worldwide, 2014 to 2020*. The 2014 study has 593 pages, 202 tables and figures. Worldwide markets are poised to achieve significant growth as law enforcement and companies get more businesses test for substance abuse.

Alcohol abuse and drug abuse represent a significant danger to society. Most users represent that the choice to be a user is a personal choice, but this is not the case. The reality is that drug and alcohol users kill people as they get behind a wheel and drive and as they let anger boil over into killing rage.

Not all users are killers surely, but there is a need for society to control abuse for the common good. These controls are likely to be put more in place going forward as the dangers are more commonly recognized and as the ability to detect users becomes more available at an affordable price.

The drug testing segment starts out as a low 29% percent of the drug and alcohol abuse detection market in 2013 and grows to be 66% of the market by 2020 responding in part to the sheer danger of the heroin drugs. The terrorists have promised to be flooding the US with opiates and heroin, wrecking the country from the inside. This is a tremendous danger, cheap heroin. The drug testing represents a deterrent as significant as military deterrent or more so to protect the citizens from direct attack.

Alternatives to bars are emerging. Sports clubs have sprung up all over, creating clubs where people can meet and interact without going to a bar. The fact that alternative socialization venues exist is making it easier to enforce laws against drinking and driving. Alcohol related accidents kill someone every 31 minutes and injure someone every 2 minutes in the US.



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Alcohol and drugs cause serious disruption to the workforce when present among employees. Breath and saliva contain markers that can be used to monitor alcohol abuse, drug abuse, and the health status of patients.

In the U.S. nearly half of road accidents are estimated to occur due to excessive alcohol consumption and drug abuse. Similarly, the number of deaths soared by 26% in Britain due to drunk driving in 2012. Thus, alcohol enforcements remain a priority for governments across the globe. Governments of various countries are strictly enforcing safety laws and are heavily emphasizing on work safety issues. Moreover, they are compelling organizations, vehicle owners and others to install portable breath analyzers at their work places.

In the global breath analysis market, the fuel cell technology segment accounted for the largest share and is anticipated to lead the market during the forecast period. The growth in this segment is attributed to technology efficiency, accuracy and the increasing popularity of breath testing devices.

The alcohol testing segment accounted for the largest share of the market owing to the rising trend of road accidents and other causalities due to excessive alcohol consumption. The tuberculosis detection market is anticipated to show highest growth of 44.7% from 2013 to 2019. The growth in this segment is attributed to increasing incidence of tuberculosis especially in developing countries and increasing demand for a non-invasive surgery and accurate screening tool.

Law enforcement use of breathalyzers is helping decrease the number of accidents.

Alcohol plays an important and integral part in every society. Not all alcohol usage is problematic, but alcohol abuse is prevalent and becoming more recognized as a law enforcement, work, and health issue. Alcohol remains the most abused drug in history. In the United States, alcohol plays a part in half the automobile fatalities and nearly half of all industrial accidents. For employers, alcohol abuse accounts for two thirds of all substance abuse complaints and depletes a similar percentage from the health care benefit budgets of American companies.

Law enforcement use of breathalyzers relates to increasing awareness that there is a responsibility by society to control the use of alcohol and drugs when their use may result in injury or death to others. The breathalyzer introduces a way to control measurement of suspected users in an unobtrusive, fair manner.



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According to Susan Eustis, lead author of the WinterGreen Research team that prepared the study, “In the U.S. nearly half of road accidents are estimated to occur due to excessive alcohol consumption and drug abuse. Similarly, the number of deaths soared by 26% in Britain due to drunk driving in 2013. Thus, alcohol enforcements remain a priority for governments across the globe. Governments of various countries are strictly enforcing safety laws and are heavily emphasizing on work safety issues.”

Ms Eustis continued, “There are the issues of increased absenteeism and sickness, more frequent lateness for work, and increased risk of theft of property and cash from the company and other staff. Each of these carries a cost.”

Consideration of Breath Analyzer, Saliva Testers, and Biosensor Market Forecasts indicates that markets at \$699 million will reach \$7 billion by 2020. Growth comes as businesses and law enforcement agencies crack down on abuse of alcohol and drugs.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Global Information Info Shop, Market Research.com, Research and Markets, electronics.ca, Bloomberg, and Thompson Financial. WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises.

The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.



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