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Amazon is a dominant presence in the web services cloud market segment at \$2 billion for the current quarter. Of particular interest is the climb of Microsoft to the number two position in the web services cloud market achieving revenue of \$1.4 billion for 2015 Q3. The WinterGreen Impact analysis shows that

Web Services Cloud -- Amazon Leads, Microsoft Takes the Second Position Away From Google

Web Cloud:

Other Participants Far Behind The Big Three

LEXINGTON, Massachusetts (November 25, 2015) –

A new Impact product released today by WinterGreen Research documents the revenue for the top 18 companies in the Web Services Cloud Market Segment for every quarter from 2006 to 2015 Q3, and provides analysis of the revenue and the companies in this market segment. The WinterGreen Impact analysis shows that Amazon is a dominant presence in this market segment at \$2 billion for the current quarter.

Of particular interest is the climb of Microsoft to the number two position in the Web Services Cloud Market achieving revenue of \$1.4 billion for 2015 Q3. This year Microsoft has overtaken Google who has been a dominant player in this market for many years in that number two position.

According to Susie Eustis, leader of the team that prepared the study, “Of particular interest is the climb of Microsoft to the number two position passing Google in the



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Cloud Web Services Market. This is in part a result of the fact that Google dropped their prices, hoping to increase business and apparently the strategy backfired.”

Other companies of note in this analysis trail far behind the big three, they include Rackspace, IBM Apple, Salesforce, Hewlett-Packard, Dropbox, Box, Citrix, and Oracle.

Web Services Cloud Market Segment is defined as providers offering dynamic access to worldwide computing resources. Dedicated and shared resources are available and priced on a per use basis. This is for managing data and websites while retaining ownership. The data is hosted on shared resources to reduce costs, increase reliability, and increase server utilization.

The WinterGreen Impact product is a concise document full of numbers and analysis that looks at the trends quarterly from 2006 to the present. WinterGreen Impact provides a view of how a company performs in a selected sector against all companies in that market segment. Large companies have their revenue divided to allow direct comparison to other competitors in a given market sector.

WinterGreen Impact

WinterGreen Impact is useful for financial analysts, product managers, and directors of marketing as well as C level executives seeking to gain competitive advantage or make an investment in a company.

WinterGreen Research

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WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

Key Words: Apps, Web Services Cloud, Storage, Cloud, Cloud Database, Dynamic Resources, Development Tools, Just in Time Resources, Agile Cloud, End-to-End Cloud, Tool Sets



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