

# LiDAR for Cars and Light Trucks: Market Shares, Strategies, and Forecasts, 2017 to 2023

## Table of Contents

### LiDAR for Cars and Light Trucks: Executive Summary

The study is designed to give a comprehensive overview of the LiDAR for Cars and Light Trucks market segment. Research represents a selection from the mountains of data available of the most relevant and cogent market materials, with selections made by the most senior analysts. Commentary on every aspect of the market from independent analysts creates an independent perspective in the evaluation of the market. In this manner the study presents a comprehensive overview of what is going on in this market, assisting managers with designing market strategies likely to succeed.

<b>LiDAR for Cars and Light Trucks, : Market Shares, Market Strategy, and Market Forecasts, 2017 to 2023</b>	<b>1</b>
<b>Table of Contents</b>	<b>3</b>
<b>LiDAR Cars and Light Trucks Executive Summary</b>	<b>37</b>
LiDAR Car and Light Truck Market Driving Forces	37
LiDAR Cars, Light Trucks, SUVs	40
LiDAR Cars / Connected Cars / Transportation	40
LiDAR Car and Light Truck Market Shares	44
LiDAR for Car and Light Truck Market Forecasts	46
<b>1. LiDAR for Cars and Light Trucks Market Definition and Market Dynamics</b>	<b>50</b>
1.1 Light Detection and Ranging (LiDAR)	50
1.2 LiDAR in Cars	52
1.1.1 Airplanes Utilize Radar to Land Themselves	54
1.3 Advanced Technology	57
1.3.1 LiDAR Adaptive Cruise Control	58
1.3.2 Automatic Braking Technologies	60

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

1.3.3	Automatic Brakes	61
1.3.4	Driver-Assist Technologies	62
1.3.5	Ford TAP Auto Control System	62
1.4	Car Self-Driving Enabling Technologies	65
1.4.1	Sensor Processing	65
1.4.2	Advanced Autonomous Car Software	68
1.4.3	Autonomous Vehicle Software Areas That Need Improvement	69
1.4.4	Collision Detection Machine Vision	70
1.5	LiDAR Car and Truck Challenges	75
1.5.1	Electric Car Ownership Stimulates Customized Speeds and Performance in Autonomous Cars	79
<b>2. LiDAR in Personal Vehicles Market Shares and Market Forecasts</b>		<b>81</b>
2.1	LiDAR Car and Light Truck Market Driving Forces	81
2.1.1	LiDAR Cars, Light Trucks, SUVs	84
2.1.2	LiDAR Cars / Connected Cars / Transportation	84
2.2	LiDAR Car and Light Truck Market Shares	88
2.2.1	Valeo	94
2.2.2	Continental AG	95
2.2.3	Velodyne LIDAR sensor	95
2.2.4	ZF Friedrichshafen Partner Ibeo Automotive Systems	96
2.2.5	Pioneer LiDAR	96
2.2.6	Companies in The Tech Industries Building Auto LiDAR Processors	97
2.2.7	Intel	97
2.2.8	Companies in The Automobile Industries Investing in LiDAR Vehicles	
	103	

**LiDAR for Cars and Light Trucks Table of Contents**

**and List of Figures**

2.2.9	Adaptive Cruise Control	110
2.2.10	Advanced Driver-Assistance Systems (ADAS) Safety-Enhancing Systems	118
2.2.11	First Fully Autonomous Volkswagen Audi Expected by 2017	118
2.2.12	Alphabet, Waymo: Google	118
2.2.13	BMW	119
2.2.14	BMW And Intel To Bring A Fleet Of AI Cars To The Road By The End Of 2017	120
2.2.15	BMW and MIT	121
2.2.16	Daimler AG / Mercedes-Benz Self Driving Car	121
2.2.17	Mercedes AI	122
2.2.18	Volvo	123
2.2.19	Volvo AI Cars on Swedish roads	123
2.2.20	Tesla Autonomous Driving	124
2.2.21	Selected Company Investment or Planned Investment in Autonomous Vehicle Technology	124
2.3	LiDAR for Car and Light Truck Market Forecasts	126
2.3.1	Artificial Intelligence Integrated Software Systems Auto Market	132
2.3.2	Artificial Intelligence Integrated Circuit, Sensor, and Component Systems Auto Market	135
2.3.3	Examples of Sensors Used in Autonomous Vehicles	136
2.3.4	Auto Processors	139
	Auto Processor	139
2.3.5	Autonomous Vehicle Car Forecasts	141
2.3.6	Autonomous Car and Autonomous Light Truck / SUV Shipments and Installed Base	148

and List of Figures

2.3.7	LiDAR Car Unit Analysis and Forecasts	153
2.3.8	LiDAR Trucks	157
2.3.9	European Truck Platooning	158
2.3.10	Autonomous Trucking Platooning Functions	159
2.3.11	LiDAR Truck Cost	161
2.4	LiDAR Car and Light Truck Prices	163
2.5	LiDAR Car and Truck Regional Market Segments	164
2.5.1	US	166
2.5.2	China	167
2.5.3	Valeo in China	170
2.5.4	India	170
2.5.5	Wabco LiDAR Regional Participation	171
2.5.6	Ford North America	173
2.5.7	LiDAR Car Regional Analysis	174
2.5.8	Japan's Leaders Want To Make Tokyo A LiDAR City For 2020 Olympics	174
2.5.9	Autonomous Vehicle Market Forecasts By Region	176
2.5.10	Self-Driving Military Vehicle Regional Market Segments, Dollars	177
<b>3.</b>	<b>LiDAR Cars and Trucks Product Description</b>	<b>179</b>
3.1	Selected LiDAR Companies	179
3.2	MIT Lincoln Lab	180
3.2.1	MIT Lincoln Lab Has The Best LiDAR in the World	180
3.2.2	MIT Lincoln Laboratory Understands the LiDAR Technology It Provides	180
3.2.3	MIT Lincoln Lab Single-Photon-Sensitive Imagers	182

**and List of Figures**

3.2.4	MIT Agreement with Geophysical Survey Systems, Inc. (GSSI) on LiDAR	182
3.2.5	How the MIT Lincoln Labs LiDAR System Works	184
3.2.6	MIT LiDAR	189
3.2.7	MIT Lincoln Laboratory Localizing Ground-Penetrating Radar	190
3.2.8	MIT Lincoln Labs LGPR's Main Component	192
3.2.9	Self-Driving Cars Utilize Ground-Penetrating Radar	193
3.2.10	MIT Lincoln Laboratory- Microchip Laser Geiger-Mode Avalanche- Photodiode Detector (Gmapd) Array For Single Photon Counting And Ranging	194
3.2.11	Geiger-Mode Imager: Single-Photon Detection & Timing	194
3.3	3DEO	196
3.3.1	3DEO Lidar	198
3.4	Continental AG	198
3.4.1	Continental AG Multipurpose Processing Platform	199
3.5	Valeo SA	202
3.5.1	Valeo Technologically Innovative SCALA	202
3.5.2	Valeo Low-Cost Solid-State LiDAR	204
3.5.3	Valeo to Supply LiDAR for Audi A8 in 2019	205
3.6	LeddarTech LiDAR Technology	205
3.7	Velodyne LiDAR Sensor	207
3.7.1	Land Rover LiDAR Technology for Driverless Cars	207
3.8	Leica Geosystems Ag	208
3.9	ZF Friedrichshafen and Partner Ibeo for Automotive Systems	211
3.10	Vecna Technologies	211
3.11	Garmin LiDAR-Lite v3	211
3.12	Scanse	215

**LiDAR for Cars and Light Trucks Table of Contents****and List of Figures**

3.13 Nvidia	217
3.14 Pioneer	220
3.15 Tesla Model S	224
3.15.1 Tesla Motors Computer-Assisted Mode Car Involved in Fatal Crash while Driving Autonomously	225
3.15.2 Tesla Autopilot	227
3.15.3 Tesla AI Autopilot Parking	228
3.16 Velodyne LiDAR Used by Alphabet Waymo Self Driving Car	229
3.16.1 Waymo AI Takes Over Driving	230
3.17 Apple	230
3.17.1 Apple Testing LiDAR Auto-Pilot	231
3.17.2 Apple Self-Driving Car Testing	232
3.18 Amazon	233
3.19 Toyota	235
3.19.1 Toyota Lexus Adaptive Cruise Control	236
3.20 Volkswagon / Audi / Porsche	238
3.20.1 Valeo LiDAR on First Fully Autonomous Audi Comes in 2017	240
3.20.2 Audi Driverless Car Travels 550 Miles from San Francisco to Las Vegas	241
3.20.3 Volkswagen	243
3.21 Softbank	243
3.21.1 Denso, a Leading Global Supplier Of Advanced Automotive Technology	245
3.21.2 Softbank Arm Processor Has Protections Against Random Errors	245
3.21.3 SoftBank CEO Masayoshi Son Sees 1 Trillion Devices for Internet of Things	246

**LiDAR for Cars and Light Trucks Table of Contents****and List of Figures**

3.21.4 SoftBank Sees Massive MIMO as Key Part of Its 5G Project	248
3.22 Intel AI Sensor Processor	248
3.23 Intel / Mobileye	250
3.24 Ford Using Velodyne LiDAR in Self Driving Car	250
3.25 Chinese Search Giant Baidu along with Ford Invests in Self-Driving Technology with \$150 million in Velodyne	253
3.26 Daimler / Mercedes	254
3.26.1 Daimler Luminar	255
3.26.2 Daimler Working on Autonomous Vehicle Mapping with HERE	255
3.26.3 Mercedes Vehicle to Vehicle Communication	256
3.26.4 Mercedes Lets The Human Do The Thinking And Leaves The Driving To The Computer	257
3.26.5 Mercedes Self Driving Car Interior	259
3.26.6 Mercedes-Benz F 015	262
3.26.7 Mercedes-Benz Leads In Concept Cars: Safety Leads the Research	268
3.26.8 Daimler LiDAR Truck	269
3.27 Bosch and Daimler / Mercedes-Benz	270
3.28 Nissan	271
3.28.1 Nissan and NASA To Build Zero-Emission Driverless Car	275
3.28.2 Nissan EPORO LiDAR Car	276
3.29 / GM / Cadillac	277
3.29.1 GM Self Driving Cadillac	278
3.29.2 GM Safety Technology	280
3.29.3 Buick LaCrosse	282
3.29.4 GM Short-Range Communications Allows GM Cars To Use Alps Electric Radar Effectively	283

**LiDAR for Cars and Light Trucks Table of Contents****and List of Figures**

3.30 Volvo	289
3.30.1 Volvo's LiDAR Technology Struggling to Identify Kangaroos In The Road	291
3.30.2 Volvo's Self-Parking, Driverless Car	292
3.30.3 Volvo Mobile App of the iPhone "Park Now" Button	296
3.31 BMW	298
3.31.1 BMW Partially Automated Driving Functions	302
3.31.2 BMW Autonomous Car Safety Features	303
3.31.3 BMW Performance Limits Of Its Driverless Car	303
3.31.4 BMW's Driverless Cars in China	306
3.32 Subaru Adaptive Cruise Control	308
3.33 Honda	310
3.33.1 Honda LiDAR Car in Detroit	315
3.34 Hyundai Genesis Smart Cruise Control	317
3.35 Tata Motors Limited / Jaguar Adaptive Cruise Control	323
3.35.1 Driverless Cars Shaped by Land Rover Technology	324
3.35.2 Velodyne LIDAR sensor	325
3.35.3 Jaguar Driverless Cars	325
3.35.4 Tata Motors Limited / Jaguar / Land Rover	326
3.35.5 Land Rover Smart Driver Assistance Technologies	328
3.35.6 Land Rover Reverse Traffic Detection	329
3.35.7 Land Rover Electric Power-Assisted Steering with Park Assist	331
3.35.8 Land Rover Powerful Braking With Lightweight Brembo Calipers	332
3.35.9 Land Rover Enhanced Active Safety Technologies	334
3.35.10 Driverless Cars Shaped by Land Rover Technology	337
3.36 Chrysler 300 SRT8	340



and List of Figures

3.36.1	Chrysler Technology Recognizes When Things Slow Down	341
3.37	Texas Instruments Advanced Driver Assistance Systems (ADAS)	341
3.37.1	Texas Instrument Camera Capability for ADAS	343
3.37.2	TI ADAS Radar Support	345
3.37.3	TI ADAS Ultrasound Support	346
3.37.4	TI ADAS Full System Portfolio	347
<b>4.</b>	<b>LiDAR Cars and Light Trucks Technology</b>	<b>348</b>
4.1	High Resolution Digital Cameras	348
4.2	Vehicle To Vehicle Communication (V2V) Safety	348
4.2.1	Euro NCAP’s Rating Scheme	351
4.2.2	In the US, Rear-Visibility Requirements	351
4.3	IoT Standards Ecosystem Growth	351
4.3.1	Unified Communication Standards	352
4.4	Standards	353
4.4.1	SAE International	353
4.4.2	U.S. Department of Transportation	353
4.4.3	European Union and European Commission LiDAR Standards	354
4.5	Self-Driving Car Test Facility in UK	354
4.6	MIT Demonstrates Swarm Of Modular Cars That Self-Assemble Into Larger Shapes	355
4.7	LiDAR Single-Photon-Sensitive Imagers	355
4.7.1	Geiger-Mode LiDAR Technology Offers Accurate Data	359
4.7.2	Geiger-Mode LiDAR Technology	359
4.7.3	Geiger-Mode LiDAR	359
4.7.4	3deo® builds upon US Department of Defense investments in Geiger-Mode LiDAR	361
4.7.5	Harris Geiger LiDAR	361

## LiDAR for Cars and Light Trucks Table of Contents

## and List of Figures

4.7.6	MIT Lincoln Lab Geiger LiDAR Technology	363
4.8	LiDAR Car Fish-Inspired Technology	364
4.9	Adaptive Cruise Control (ACC)	366
4.9.1	Distance Measured By A Small Radar Unit	367
4.9.2	ACC Technology	367
4.9.3	Adaptive Cruise Control	368
4.9.4	Lexus_IS250_ACC Adaptive Cruise Control	369
4.10	Advanced LiDAR Technology: Navigation, Mobility, And Manipulation	371
4.10.1	LiDAR Intelligence Systems	371
4.10.2	Real-World, Dynamic Sensing	372
4.11	User-Friendly Interfaces	372
4.11.1	Tightly-Integrated, Electromechanical LiDAR Design	373
4.11.2	Modular LiDAR Structure And Control	373
4.11.3	Lattice Architectures	374
4.11.4	Chain / Tree Architectures	374
4.11.5	Deterministic Reconfiguration	374
4.11.6	Stochastic Reconfiguration	375
4.11.7	Modular LiDAR Systems	375
4.12	Network of LiDAR Software and Sensors	376
4.12.1	Sensor Networks Part Of Research Agenda	377
4.12.2	Light Sensing	378
4.12.3	Acceleration Sensing	378
4.12.4	Chemical Sensing	378
4.13	Self-Driving Car Software Technology Functions	379
4.14	Intel Integrated Circuit Evidence-Based Innovation	380
4.14.1	Open Control Software	381

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

4.14.2	LiDAR Key Technology	382
<b>5.</b>	<b>LiDAR Cars and Trucks Company Descriptions</b>	<b>385</b>
5.1	3d Laser Mapping Specialists, Airborne Lidar And Imagery	385
5.2	Avent Lidar Technology	385
5.3	Almotive	387
5.3.1	Almotive Location Engine	388
5.3.2	Almotive Recognition Engine	388
5.3.3	Almotive Motion Engine	389
5.3.4	Almotive Control Engine	389
5.3.5	Aimotive	389
5.4	Alphabet, Waymo: Google	390
5.4.1	Google / Intel Target Driverless Cars with LiDAR	391
5.4.2	Alphabet Google Positioning	395
5.4.3	Alphabet / Google	396
5.4.4	Alphabet Revenue	399
5.4.5	Google Revenue	400
5.4.6	Alphabet / Waymo	401
5.4.7	Alphabet Waymo LiDAR Car Fleet	401
5.4.8	Waymo Deal with Fiat Chrysler Automobiles	403
5.4.9	Google	406
5.4.10	Google Search Technology	406
5.4.11	Google Recognizes World Is Increasingly Mobile	407
5.4.12	Google LiDAR Car	407
5.4.13	Google Cars Address Vast Majority Of Vehicle Accidents Due To Human	
Error	410	

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

5.4.14 Google Business	411
5.4.15 Google Corporate	412
5.4.16 Google Search	413
5.5 Alps Electric	414
5.6 Argo AI	416
5.7 Autoliv	417
5.8 -Beijing Beike Technology Co., Ltd (isurestar) (China)	419
5.9 BMW	419
5.9.1 BMW Strategy	419
5.9.2 BMW Revenue	420
5.10 Bosch Group	421
5.10.1 Bosch Deepfield Robotics	421
5.10.2 Bosch Business Overview	421
5.10.3 Bosch Group Reorganized Its Business Sectors	422
5.10.4 Bosch Group	423
5.11 Continental	426
5.12 Daimler AG/Mercedes-Benz	428
5.12.1 Daimler Mobility	433
5.12.2 Daimler Autonomous Vehicles	434
5.12.3 Daimler Shared Services	436
5.13 Delphi Automotive	443
5.13.1 Delphi Adaptive Cruise Control	444
5.14 Denso	445
5.15 DigitalWorld Mapping	449
5.16 Eaton	452
5.17 ECA LiDAR	453

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

5.18	Faro Technologies	455
5.18.1	Faro Technologies Global Offices	455
5.18.2	Faro Technologies Acquires MWF-Technology GmbH	456
5.18.3	Faro Q1 2017 Financial Results	457
5.19	Firmatek LLC	460
5.20	Fiat Chrysler	460
5.20.1	Chrysler / Dodge	461
5.21	Ford	461
5.21.1	Ford Pickup	463
5.21.2	Ford Argo AI Artificial Intelligence Company	463
5.21.3	Argo AI Joins with Ford's Autonomous Vehicle Software Development	
Effort	465	
5.21.4	Ford Argo AI	466
5.21.5	Ford Investments And Partnerships To Help With Autonomous Vehicle	
Development	467	
5.21.6	Ford Continuing To Chase Automotive Market Volume	467
5.21.7	Ford Business	468
5.21.8	Ford Motor Vehicle Fuel Economy	471
5.21.9	Ford Revenue	471
5.22	General Motors	472
5.22.1	General Motors Positioning	472
5.22.2	GM European Business Exit	473
5.22.3	General Motors (GM) Acquired Cruise Automation	475
5.22.4	GM Investment in Lyft	475
5.22.5	GM	476
5.22.6	GM Chevrolet Impala	476

**LiDAR for Cars and Light Trucks Table of Contents****and List of Figures**

5.22.7	General Motors (GM) Redefining Itself	477
5.22.8	GM Business	479
5.22.9	GM Strategy	479
5.23	Geniarp Group	480
5.23.1	Geniarp Group / Mosaic 3d	481
5.24	Geophysical Survey Systems, Inc. (GSSI)	484
5.25	GMR Group / Geokno India Pvt. Ltd. (India)	484
5.25.1	Geokno StreetMapper Mobile Mapping System	485
5.26	Harris	485
5.26.1	Harris Geiger-mode LiDAR	486
5.27	Here	490
5.28	Honda	490
5.29	Hyundai	492
5.29.1	Hyundai Autonomous Vehicle Uses Olympus Digital Camera and Maps	493
5.30	Infineon Technologies AG	494
5.30.1	Infineon Automotive	494
5.31	Intel Corporation	495
5.31.1	Intel Buys Mobileye	496
5.31.2	Intel Acquires Mobileye	500
5.31.3	Intel / Mobileye	500
5.31.4	Intel Company Strategy	502
5.31.5	Intel In The Internet Of Things Market Segment	504
5.31.6	Intel Competitive Advantages	505
5.32	Intermap Technologies Corp	506
5.33	Knorr-Bremse Group	508

**LiDAR for Cars and Light Trucks Table of Contents****and List of Figures**

5.33.1 Knorr-Bremse Leading Player In Electronic Controls And Driver Assistance Systems	509
5.34 Leica Geosystems Ag	509
5.34.1 Leica ALS80 Airborne Topographic LiDAR Sensor	509
5.35 Mesa LiDAR	511
5.36 MIT Lincoln Lab	511
5.36.1 MIT Lincoln Lab Single-Photon-Sensitive Imagers	512
5.36.2 MIT Lincoln Lab	513
5.36.3 MIT Lincoln Lab Single-Photon-Sensitive Imagers	514
5.36.4 MIT Agreement with Geophysical Survey Systems, Inc. (GSSI)	515
5.37 Mitsubishi	516
5.38 Nissan	517
5.39 NVIDIA	517
5.39.1 Nvidia Revenue	518
5.40 NXP	519
5.41 Pix4D	520
5.42 Pioneer	522
5.43 Qualcomm	523
5.43.1 Qualcomm Business	523
5.43.2 QMC Offers Comprehensive Chipset Solutions	524
5.43.3 Qualcomm Standardization Capabilities	525
5.43.4 Qualcomm Regulatory and Compliance Capabilities	526
5.43.5 Qualcomm (QCOM, Tech30) Acquires NXP Semiconductors (NXPI)	526
5.44 Quantum Spatial, Inc.	527
5.44.1 -Quantum Spatial (Aerometric, Inc.) (U.S.)	530
5.45 Renishaw Plc	530

**LiDAR for Cars and Light Trucks Table of Contents****and List of Figures**

5.45.1 Dynascan at Kisimul Castle, Scotland	533
5.46 -Riegl Laser Measurement Systems GmbH (Austria)	535
5.46.1 Riegl USA	536
5.47 Scanese	536
5.48 Siemens and Infineon LiDAR	538
5.49 Softbank	539
5.49.1 Softbank Arm	540
5.49.2 Softbank Personal Brain “IBM Watson”	543
5.50 Tesla	544
5.50.1 Tesla’s Mission Is To Accelerate The World’s Transition To Sustainable	
Transport	545
5.50.2 Tesla Autopilot	547
5.51 Toyota / Lexus	548
5.51.1 Toyota / Lexus	548
5.52 Uber	549
5.52.1 Uber	550
5.52.2 Uber Revenue	551
5.53 Valeo	552
5.53.1 Valeo Acquisition of FTE	560
5.53.2 Valeo	561
5.54 Vecna Technologies	561
5.55 Velodyne LIDAR sensor	562
5.56 Volkswagen	563
5.56.1 Volkswagon Brands	564
5.56.2 Porsche SE	565
5.56.3 Porsche SE	565



**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

5.56.4 Volkswagen / Audi	566
5.56.5 Audi Gets The Second Driverless Car Permit In Nevada	567
5.57 Volvo	567
5.58 Visteon	567
5.59 -YellowScan (France)	568
5.60 ZF571	
5.60.1 ZF Swarm Intelligence	571
5.60.2 ZF Friedrichshafen AG	574
5.61 ZTE	575
5.61.1 ZTE Demonstrates Smart NB-IoT solutions	575
5.62 Selected LiDAR Companies	576
5.63 Selected Self-Driving Vehicle Companies	578
5.63.1 List of Companies Examined For Ranking by ADAS Revenues	583
<b>WinterGreen Research,</b>	<b>587</b>
WinterGreen Research Methodology	588

<b>Table of Contents</b>	<b>3</b>
Figure 1. Sensor and Computing Configurations for Cars Driving Themselves	39
Figure 2. LiDAR Cars and Trucks Market Driving Forces	42
Figure 3. Autonomous Vehicle Safety Features Used in LiDAR Cars	43
Figure 4. LiDAR for Self-Driving Cars and Light Trucks, 2016	45
Figure 5. LiDAR Key Components	47
Figure 6. LiDAR for Autonomous Car and Autonomous Light Truck / SUV Shipments Forecasts Dollars, Worldwide, 2017-2023	49
Figure 7. Short Range LiDAR Mapping Benefits For Autonomous Vehicles	51

**and List of Figures**

Figure 8. Daimler E-Class is World's First Production Car To Be Issued A Test License For Autonomous Driving	55
Figure 9. Ford Auto Control System	64
Figure 10. Autonomous Vehicle Integration Software Components	66
Figure 11. Advanced Autonomous Car Software Features	68
Figure 12. Collision Detection Machine Vision System For Law Enforcement	70
Figure 13. Collision Detection Machine Vision System Components Features for Law Enforcement	71
Figure 14. Intel Mobileye Law Enforcement Agency Clients:	74
Figure 15. LiDAR Car and Truck Challenges	75
Figure 16. LiDAR Car and Truck Mapping and Navigation Challenges	76
Figure 17. Challenges Met and Upon Encountering Need The Driver To Take Over	77
Figure 18. LiDAR Car and Truck Human Factors	78
Figure 19. Sensor and Computing Configurations for Cars Driving Themselves	83
Figure 20. LiDAR Cars and Trucks Market Driving Forces	86
Figure 21. Autonomous Vehicle Safety Features Used in LiDAR Cars	87
Figure 22. LiDAR for Self-Driving Cars and Light Trucks, 2016	89
Figure 23. LiDAR for Autonomous Vehicles, 2016	90
Figure 24. Valeo Scala LiDAR	94
Figure 25. Artificial Intelligence IC and Component Auto and ADAS Module Market Shares, Dollars, Worldwide, 2016	99
Figure 26. Artificial Intelligence IC and Component Auto and ADAS Module Market Shares, Dollars, Worldwide, 2016	100
Figure 28. LiDAR Cars and Light Trucks on the Road, Worldwide, 2016 Chart	104
Figure 29. LiDAR Cars and Light Trucks on the Road, Worldwide, 2016	105
Figure 30. LiDAR Car Level 2 Autonomous Vehicle Market Shares, Number of Vehicles on Road, Worldwide, 2016 and 2017	106
Figure 31. List of Cars with Collision Avoidance Features	111

**and List of Figures**

Figure 32. Collision Avoidance Systems Market Shares, Units, Installed Worldwide, 2016	112
Figure 33. Selected Leaders in Development of AI Cars and Trucks	113
Figure 34. Selected Large Company AI Car Partnerships	114
Figure 35. Large Company Self-Driving Car Acquisitions	115
Figure 36. Large Company AI Car Leveraging IoT	116
Figure 37. Mobileye Intel Automotive Market Access Features	117
Figure 38. Mercedes Intelligent Drive Level 2 Autonomous Car	122
Figure 39. Selected Company Investment or Planned Investment in Autonomous Vehicle Technology, Market Shares Dollars, Worldwide, 2017 to 2027	125
Figure 40. LiDAR Key Components	127
Figure 41. LiDAR for Autonomous Car and Autonomous Light Truck / SUV Shipments Forecasts Dollars, Worldwide, 2017-2023	129
Figure 42. LiDAR for Autos and Light Trucks / SUVs Market, Dollars, Shipments, Worldwide, 2017-2023	130
Figure 43. LiDAR for Autos and Light Trucks / SUVs Market, Unit Shipments, Worldwide, 2017-2023	130
Figure 44. LiDAR for Autos and Light Trucks / SUVs Market, Markets for Autonomous Vehicles, Units and Dollars, Shipments, Worldwide, 2017-2023	131
Figure 45. Challenges in the LiDAR market	132
Figure 46. Artificial Intelligence Integrated Software Systems Auto Market Units and Dollars, Shipments, Worldwide, 2017-2023	134
Figure 47. Artificial Intelligence Integrated Circuit, Sensor, and Component Systems Auto Market, Units and Dollars, Shipments, Worldwide, 2017-2023	135
Figure 48. Examples of Sensors Used in Autonomous Vehicles	136
Figure 49. Typical Auto Sensor	138
Figure 50. Autonomous Car and Light Truck / SUV Market Forecasts, Units, Worldwide, 2017-2023	142

**and List of Figures**

Figure 51. Total Manual and Autonomous Car and Light Truck Shipments, Market Forecasts, Units and Percent Autonomous of Total Shipments, Worldwide, 2017-2023	143
Figure 52. Autonomous Car and Autonomous Light Truck / SUV Shipments Base Market Forecasts Dollars, Worldwide, 2017-2023	145
Figure 53. Autonomous Car and Autonomous Light Truck / SUV Shipments Market Forecasts, Dollars, Worldwide, 2017-2023	146
Figure 54. Autonomous Car and Autonomous Light Truck / SUV Shipments Market Forecasts, Units, Worldwide, 2017-2023	147
Figure 55. Autonomous Car and Autonomous Light Truck / SUV Shipments and Installed Base, Market Forecasts Dollars and Units, Worldwide, 2017-2023	148
Figure 56. Autonomous Car and Autonomous Light Truck / SUV Shipments and on the Road, Small, Mid-Size, Luxury, and Light Truck / SUV Market Forecasts, Level 2 and Level 4 Autonomous Personal Vehicles, Units, Worldwide, 2017-2023	149
Figure 57. Autonomous Car and Autonomous Light Truck / SUV Shipments and on the Road, Small, Mid-Size, Luxury, and Light Truck / SUV Market Forecasts, Level 2 and Level 4 Autonomous Personal Vehicles, Dollars, Worldwide, 2017-2023	149
Figure 58. Autonomous Car and Autonomous Light Truck / SUV Shipments and Installed Base, Small, Mid-Size, Luxury, and Light Truck / SUV Market Forecasts, Percent, Worldwide, 2017-2023	152
Figure 59. Autonomous Car and Autonomous Light Truck / SUV Shipments and on the Road, Small, Mid-Size, Luxury, and Light Truck / SUV Market Forecasts, Level 2 and Level 4 Autonomous Personal Vehicles, Worldwide, 2017-2023	153
Figure 60. Automated Driving Building Blocks Supporting Market Growth	155
Figure 61. Automated Driving Features	156
Figure 62. LiDAR Trucks In a Line on the Highway	157
Figure 63. Autonomous Trucking Platooning Functions	160
Figure 64. Artificial Intelligence Car Regional Market Segments, Dollars, 2016	165
Figure 65. Artificial Intelligence Car and Light Truck Regional Market Segments, 2016	166
Figure 66. Chinese ADAS Market Participants	168

## and List of Figures

Figure 67. Chinese ADAS Market Segments by Provinces	169
Figure 68. Self-Driving Military Vehicle Regional Market Segments, Dollars	177
Figure 69. Self-Driving Military Regional Market Segments, 2016	178
Figure 70. Selected LiDAR Companies	179
Figure 71. Three-Dimensional Image Acquired by the Lincoln Laboratory Airborne Ladar Imaging Research Testbed (ALIRT) flash LiDAR system	186
Figure 72. MIT Lincoln Labs Flash LADAR System And Technology Showing The Foliage Penetration Capability	187
Figure 73. MIT Lincoln Laboratory Localizing Ground-Penetrating Radar System	189
Figure 74. MIT Lincoln Laboratory Operational Physics of Geiger-Mode APD Arrays	196
Figure 75. 3DEO 3-Dimensional Electro Optic Imaging Customers	197
Figure 76. 3DEO Lidar Types	198
Figure 78. Continental LiDAR Multi Function Camera with LiDAR Sensor Module	200
Figure 79. Continental LiDAR Multi-Function Camera with LiDAR Sensor Holistic Machine Human Interface	201
Figure 80. Valeo SCALA® Laser Scanner	203
Figure 81. Leica DragonEye Oblique Topographic LiDAR Sensor	209
Figure 82. Garmin LiDAR-Lite v3	213
Figure 83. Garmin LIDAR-Lite v3 Specifications and Features	214
Figure 84. Scanse LiDAR Specifications	216
Figure 85. Nvidia Auto Artificial Intelligence Processor	217
Figure 86. Nvidia Next Generation High-Speed Interconnect Technology	218
Figure 87. Nvidia Tesla V100 Artificial Intelligence Metrics	220
Figure 88. Tesla Electric Vehicle	224
Figure 89. Tesla Autopilot	227
Figure 90. Amazon Alexa Self-Driving Software Automotive Partners	233

**LiDAR for Cars and Light Trucks Table of Contents****and List of Figures**

Figure 91. Amazon Autonomous Delivery Vehicle	234
Figure 92. Toyota Self Driving Car	235
Figure 93. Lexus Adaptive Cruise Control	236
Figure 94. Lexus_IS250_ACC Adaptive Cruise Control	237
Figure 95. Audi Connect	239
Figure 96. Volkswagen Self Driving Car	243
Figure 97. Intel Compute	249
Figure 98. Ford LiDAR Car	252
Figure 99. Mercedes LiDAR truck	254
Figure 100. Mercedes LiDAR Truck Will Pull To One Side To Let A Firetruck Pass	257
Figure 101. Mercedes LiDAR Vehicle	258
Figure 102. Mercedes Self Driving Car Open Interior	259
Figure 103. Mercedes Self Driving Car Interior	260
Figure 104. Mercedes-Benz F 015	262
Figure 105. Mercedes Self Driving Car Vision Is To Raise Comfort And Luxury To A New Level By Offering Maximum Of Space And A Lounge Character	263
Figure 106. Mercedes-Benz Self Driving Car Interior	265
Figure 107. Mercedes-Benz Self Driving Car Impact-Protected Installation Of F-Cell Plug-In Hybrid Drive System	267
Figure 108. Nissan Self Driving Car	273
Figure 109. Nissan Zero-Emission Driverless Car	275
Figure 110. GM Self Driving Cadillac	278
Figure 111. GM Safety Technology	281
Figure 112. Buick LaCrosse LiDAR Vehicle	282
Figure 113. GM Cadillac Self Driving Car	284
Figure 114. GM EN-V Hands Free Driverless Auto	286
Figure 115. GM EN-V Hands Free Driverless Auto	287
Figure 116. General Motors LiDAR Auto	288

**and List of Figures**

Figure 117. Self-Driven Volvo SUV Owned And Operated By Uber Technologies Flipped On Its Side After A Collision	289
Figure 118. Volvo Self Driving Car Functions	290
Figure 119. Volvo Self Driving Car Auto Parking	292
Figure 120. Technologies Needed To Equip A Car With A Self-Parking Capability	293
Figure 121. Volvo Self Driving Vehicle	294
Figure 122. High End Volvo With Safety Package	296
Figure 123. BMW Open Mobility Cloud Processors And A Platform Support Third-Party Partner Applications	299
Figure 124. BMW Self Driving Car	300
Figure 125. Partnership Among BMW Group, Intel and Mobileye To Work On Fully Automated Driving	301
Figure 126. BMW Autonomous Driving Race Car	304
Figure 127. BMW Autonomous Car GPS Systems	305
Figure 128. Subaru LiDAR Car	308
Figure 129. Subaru Adaptive Cruise Control Features	309
Figure 130. Honda Civic comes with ADAS	311
Figure 131. Honda Car Safety Adapter Systems	312
Figure 132. Hyundai All-Electric Ioniq	318
Figure 133. Hyundai All-Electric Ioniq	319
Figure 134. Hyundai Genesis Advanced Safety Features, Lane Departure Warning System (LDWS) and Smart Cruise Control (SCC)	320
Figure 135. Hyundai Genesis Smart Cruise Control	321
Figure 136. Tata Driverless Car	323
Figure 137. Land Rover Range Rover	327
Figure 138. Land Rover Range Rover	330
Figure 139. Land Rover Terrain Response® Functions	332
Figure 140. Land Rover Range Rover	333

**and List of Figures**

Figure 141. Land Rover Enhanced Active Safety Technologies	335
Figure 142. Land Rover Range Rover	336
Figure 143. LandRover Velodyne LIDAR Sensor	338
Figure 144. Fiat Chrysler Semi-Autonomous Electric Vehicle Designed For Millennials With Families Functions	340
Figure 145. TI ADAS Solutions Targeted Applications	342
Figure 146. TI ADAS Camera Solutions Key Benefits	343
Figure 147. Texas Instrument Camera Capability for ADAS	344
Figure 148. TI ADAS Radar Support	345
Figure 149. TI ADAS Ultrasound Support	346
Figure 150. TI ADAS Full System Portfolio	347
Figure 151. Sensors Underlying Technology	349
Figure 152. Levels of Driving Situation Autonomy Simulated for Testing	349
Figure 153. Autonomous Car Pilot Programs and Testing Locations	350
Figure 154. Unified Communication Standards	352
Figure 155. Three-dimensional image acquired by the Lincoln Laboratory Airborne Ladar Imaging Research Testbed (ALIRT) flash LADAR system. The colors indicate relative heights above ground; red = highest; blue = lowest.	357
Figure 156. LiDAR Single-Photon-Sensitive Pixel	358
Figure 157. MIT Lincoln Laboratory LiDAR Image of the Grand Canyon	360
Figure 158. Geiger and Linear GmAPD LiDAR System Comparison	362
Figure 159. Harris Linear LiDAR	362
Figure 160. Harris Geiger LiDAR	363
Figure 165. Integrated Circuit-Based Innovative Navigation Mapping Functions	380
Figure 167. LiDAR Communications Key Technology	383
Figure 168. Military LiDAR Key Navigation Technologies	384
Figure 169. Avent Lidar Technology	386
Figure 170. Avent Lidar Technology Features	387



**and List of Figures**

Figure 171. Almotive Neural Networks aiDrive Software Engines Responsible For Specific Key Component Of Self-Driving Technology	388
Figure 172. Waymo 3 Million Miles Self Driven	390
Figure 173. Waymo LiDAR Car on Public Roads	394
Figure 174. Alphabet Waymo Early Riders Self Driving Van in Arizona	395
Figure 175. Alphabet Strategic Positioning	398
Figure 176. Google LiDAR Car Locations	405
Figure 177. Google Autonomous Vehicles Technology	409
Figure 178. Alps Electric Core Technology	415
Figure 179. Bosch Business Highlights	424
Figure 180. Bosch Positioning for Growth	425
Figure 181. Continental LiDAR	426
Figure 182. Products from Continental: Assistance Systems	427
Figure 183. Daimler AG Brands	428
Figure 184. Daimler LiDAR Positioning Autonomous, Connected, Shared Services	429
Figure 185. Daimler Mercedes Electric Vehicle	430
Figure 186. Daimler Mercedes Connected Vehicle	431
Figure 187. Daimler Mercedes Electric Truck	432
Figure 188. Daimler Rapidly Forging Ahead With The Development Of Autonomous Vehicles	434
Figure 189. Daimler Mercedes Autonomous Vehicles	435
Figure 190. My Taxi and Hailo Create Taxi E-Hailing Company for Europe	437
Figure 191. Daimler Revenue by Region	442
Figure 192. Denso Regional Presence	447
Figure 193. Denso Automatic Lane Change	448
Figure 194. Eaton Industrial Clutches and Brakes	453
Figure 195. ECA LiDAR Range Of Products	454

## and List of Figures

Figure 196. Faro Technologies Global Presence	456
Figure 197. Factors Impacting Ford Profitability Of Business	470
Figure 198. GM Market Positioning	478
Figure 199. Geniarp Group LiDAR technology Mapping Images	481
Figure 200. Geniarp Group Mosaic Lidar System	483
Figure 201. Harris Geiger-Mode LiDAR Images Make Buildings Look Like Legos	486
Figure 202. Harris Geospatial LiDAR Image, Trees and Homes Distinctive	488
Figure 203. Harris' Geiger-mode LiDAR data and value-added products Functions: 489	
Figure 204. Mobileye Provides Intel Access to the Automotive Market	498
Figure 205. Mobileye Intel Automotive Market Access Features	498
Figure 206. Leica ALS80 Airborne Topographic LiDAR Sensor For Large Area And Corridor Mapping.	510
Figure 207. Nvidia Interconnect and Memory Parameters	518
Figure 208. NXP Worldwide Locations	519
Figure 209. Pix4D LiDAR Imaging	521
Figure 210. QMC Technology Chipset Solutions For Smart Connected Devices	525
Figure 211. Quantum Spatial LiDAR Applications	529
Figure 212. Renishaw Marine Surveying Applications	532
Figure 213. Dynascan at Kisimul Castle, Scotland Coastal Surveying Features	533
Figure 214. Renishaw Dynascan Mapping	534
Figure 215. RIEGL Performance Laser Scanners	535
Figure 216. Riegl USA Miniaturized LiDAR Sensor for Unmanned Laser Scanning 536	
Figure 217. Scanse LLC Sweep Laser Scanning Devices	537
Figure 218. Siemens Automotive Traffic Control Systems	539
Figure 219. Softbank Brightstar Specialized Wireless Industry Wholesaler Functions 543	

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

Figure 220. Toyota / Lexus Advanced Active Safety Research Vehicle Features	549
Figure 221. Valeo Regional Market Presence	554
Figure 222. Valeo 9-Point Outperformance in Asia Q1 2017	555
Figure 223. Valeo OEM Sales by Production Region	556
Figure 224. Valeo Comfort and Driving Assistance	557
Figure 225. Valeo Revenue by Segment	558
Figure 226. Driverless Cars Shaped by Land Rover Technology	562
Figure 227. Volkswagon Brands	564
Figure 228. YellowScan Lidar	569
Figure 229. YellowScan LiDAR Specifications:	570
Figure 230. YellowScan LiDAR Sensor Benefits:	570
Figure 231. YellowScan Mapper Functions:	571
Figure 232. ZF NVIDIA DRIVE PX 2 AI Computing Platform	571
Figure 233. Selected LiDAR Companies	576

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**



**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**



**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**



**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**

**LiDAR for Cars and Light Trucks Table of Contents  
and List of Figures**