

Internet of Things (IoT): Markets Reach \$ 185.9 Billion by 2023

LEXINGTON, Massachusetts (March 29, 2017) – WinterGreen Research announces that it has published a new study Internet of Things (IoT): Market Shares, Strategy, and Forecasts, Worldwide, 2017 to 2023. The 2017 study has 678 pages, 240 tables and figures. Worldwide Internet of Things (IoT) markets are poised to achieve significant growth with the use of sensors, cameras, and platforms that are used to help implement precision digital control and send alerts for all manner or management of devices and machinery. Visualization and digitization let people better control any device or mechanical thing.

Providers of Industrial IoT aim to implement asset efficiency solutions. Designing the asset efficiency solution, developing the application, adapting advanced engineering knowledge for the use cases, and supplying the information platform is the composite task of the analytics engine. IBM is a premier supplier of an analytics engine with its Watson product.

There is enormous variety in the Internet of things markets. Bosch supplies industrial IoT sensor technology, acquiring data from the edge, providing device management. Scalability is achieved by the Bosch IoT Suite and ProSyst IoT middleware. The Vorto code generator enables M2M modelling. PTC supplies the Thingworx Application Enablement Platform (AEP), used for creating dashboards, widgets and other user interface elements. Intel provides the Moon Island Gateway used for data aggregation at the edge, as well as horizontal infrastructure in collaboration with HP.

Hitachi analytics is used to diagnose manufacturing process. Hitachi uses its analytics platform to integrate production and sensor data outputs to help visualize, analyze and diagnose a manufacture polymer mixing problems. A polymer mixing process was said to be producing inconsistent output quality, with yields dipping to 50%. Hitachi addressed the scrapping of poor batches and huge costs by addressing ever-changing product specifications and variations in a range of production parameters. Using IoT and the analytics platform, production engineers were able to stabilize the process even as new product formulations were introduced.



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-Page 1-

The Internet of Things (IoT) is the next Industrial Revolution. It will impact the way all businesses, governments, and consumers interact with the physical world. 1 Gbps and 10 Gbps speed has been used in data centers for years. The jump to 40 Gbps and 100 Gbps has come rapidly as a result of the need to increase the quantity of data managed inside the data center with more analytics and more applications. Many of the Cloud 2.0 mega data centers have moved to 100 Gbps, presaging the move to 400 Gbps.

One reason for the increase in speed is the growth of data consumption, attributed to smartphones, social media, video streaming, Internet of Things (IoT), and big data. Big pipes are used to cope with the huge quantities of data that are being transferred.

Users, partners, suppliers and other mega-datacenters communicate using digital systems that are automated and self-healing. The effect on the business is compelling, managers have much more responsibility to create maps of strategy and work with IT to see that developers tune the software to fit the current competitive environment.

The explosion of data comes from smart phone apps and IoT digital onslaught of streaming data that needs to be processed in real time to look for anomalies, look for change, set alerts, and provide automated response to shifts.

According to Susan Eustis, lead author of the study, “Transparency is one of the benefits of IoT that sensors bring to digital controls. The benefits of digital manufacturing, farming, and automotive vehicles are higher productivity and more efficient use of resource. Transparency in is being asked for by consumers. Consumers want to know where their food came from, how much water and chemicals were used in food preparation, and when and how the food was harvested and transported. They want to know about consistent refrigeration during transport.”

Use of IoT sensors and cameras represents a key milestone in provision of value to every industry. Customized cameras are used to take photos and videos with stunning representations. Digital controls will further automate flying and driving, making ease of use, flight stability, and automated cars a reality. New materials and new designs are bringing that transformation forward. By furthering innovation, IoT continued growth is assured.



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-Page 2-

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The worldwide market for Internet of Things (IoT) is \$16.3 billion in 2016 anticipated to reach \$185.9 billion by 2023. Sensors and software analytics platforms are implemented with connectivity capability for streaming data from endpoints and using analytics to process the data in a manner that generates alerts when appropriate. The complete report provides a comprehensive analysis of Internet of Things (IoT) in different categories, illustrating the diversity of uses for digital tracking devices in industry, healthcare and consumer markets. Analytics makes the images more cogent to everyone, farmers, doctors, machine operators, the uses of IoT are quite diverse. Letting people anticipate problems that only become visible to humans days or weeks after the sensors and images detect issues is a fundamental aspect of IoT, along with generating appropriate levels of alerts. Not too many and not too few.

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-Page 3-

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Key Words: Internet of Things (IoT): IoT Endpoints, Universal IoT Platform, IoT Suite, Web Services, Blockchain Networks, Wireless Sensor Networks, Security and Energy Management, Healthcare, Transportation and Self Driving Cars, Agriculture and Weather, Financial, Industrial and Manufacturing, Security and Energy Management Internet of Things, IoT Security, Healthcare, Wearable Technology, Self-Driving Cars / Connected Cars / Transportation, Sensor and Computing Configurations, Agricultural and Weather IoT, IoT chipsets,



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-Page 4-

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