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## **WinterGreen Impact**

# **Homecare Medical Equipment Markets Share Analysis: Market Shares, Analysis, and Index, Bundle, Worldwide, 2006 to Current, Quarterly**

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Homecare Medical Equipment Markets are poised to achieve continuing growth as the aging population needs homecare treatment. The homecare equipment market consists primarily of wheelchairs, scooters, oxygen treatment equipment, accessibility beds, lifts, and toilets. Homecare medical equipment has until recently been sold primarily through distributors. The impact of direct sales through the Internet has brought about some distribution market consolidation, leading to a decrease of in the number of distributors for homecare equipment.

As the population ages, people are more frail and need assistance for mobility. Wheelchair technology is evolving to give people with disabilities more mobility. Mobility depends on a wheelchair that is fit to purpose. Power and manual wheelchairs are bought depending on the needs of the customers. Medical scooters are a growing segment of mobility for the aging population, as they perform better in an outdoor environment. Many issues impact the choice of a wheelchair, including cost and reimbursement availability.

The other major driver of homecare equipment is the large incidence of COPD and other respiratory conditions where oxygen is able to improve the quality of the life in a dramatic manner. Portable devices have become affordable and support a mobile lifestyle even while on oxygen. Stationary oxygen concentrators are needed for night use by patients on portable oxygen concentrators during the day.

Homes must also be outfitted to accommodate the needs of the ageing population, where beds, lifts, and specialty toilets are the major equipment which goes into the home. The equipment distributors work with each customer to outfit the home and car with the required equipment to allow mobility individualized for each case.

# Table of Contents

**Homecare Medical Equipment Markets Share Analysis: Market Shares, Analysis, and Index, Worldwide, 2006 to Current, Quarterly (each quarter)**

**Bundle of Five Modules: Wheelchairs, Scooters, Portable Oxygen, Stationary Oxygen, and Accessibility Equipment**

Each Module has the following sections:

## **Table of Contents**

**1<sup>st</sup> worksheet**

List of worksheets, graphs and presentation included in this file

## **Market Share**

**2<sup>nd</sup> worksheet**

Tables of yearly and quarterly market share revenue of each company in this sector

## **Chart Yearly**

**3<sup>rd</sup> worksheet**

Graph of yearly market share revenue of each company in this sector

## **Chart Quarterly**

**4<sup>th</sup> worksheet**

Graph of quarterly market share revenue of each company in this sector

**Market Analysis**

**5<sup>th</sup> worksheet**

Text describing analysis of the market share revenue and market share index which discusses strengths and weakness of market participants

**Market Index**

**6<sup>th</sup> worksheet**

Table and Graphs of yearly market share index which shows the percent growth of the companies since 2006. Table of quarterly market share index is also presented.

**Company Profiles**

**7<sup>th</sup> worksheet**

Text describing the strengths and challenges of each company described in market segment.

**Market Forecast**

**8<sup>th</sup> worksheet**

Table of yearly market share forecast in this sector from 2014 to 2022 with percentage growth rate.

**Chart Market Forecast**

**9<sup>th</sup> worksheet**

Graph of yearly market share forecast in this sector from 2014 to 2022.

**Market Unit Analysis**

**10<sup>th</sup> worksheet**

Table of most recent quarterly and year end units shipped from each company.

**Market Unit Penetration Forecast**

**11<sup>th</sup> worksheet**

Table of year end units installed, total market size by unit, and percent penetration forecast from 2015 to 2022.

**Methods**

**12<sup>th</sup> worksheet**

Market segment definition, methodology, and about WinterGreen Research text

**Raw Data**

**13<sup>th</sup> worksheet**

Flat file of raw data formatted for the formation of Pivot Tables or Import to Program of Choice.

**Presentation**

**14<sup>th</sup> worksheet & Appendix 1**

Data from the Impact Analysis formatted for the presentation to C-level or senior executives.