

Drones: Markets Reach \$ 36.9 billion by 2022

LEXINGTON, Massachusetts (March 21, 2016) – WinterGreen Research announces that it has published a new study *Drones: Market Shares, Strategy, and Forecasts, Worldwide, 2016 to 2022*. The 2016 study has 1,114 pages, 492 tables and figures. Worldwide drone markets are poised to achieve significant growth with the use of cameras on stable flying platforms.

Drones are miracles: flying cameras and flying weapons. Drones are being used for lifting cameras above the ground so every person who wants it can use a camera to rise above the earth to look down from above. Each person can choose thousands of vantage points, extending visualization beyond dreams. Drones are set to make every industry more productive with better, more flexible visualization. Drone uses provide the prospect of trillions of dollars in economic growth. Drones connect seamlessly and securely to the Internet and to each other.

Drone aerial vehicle (UAV) technology has reached a level of maturity that has permitted DJI to garner \$1 billion in revenue in 2015, doubling their revenue in one year. This achievement puts the drone systems at the forefront of aerospace manufacturing. Every industry and around the entire world vendors are adapting to drone availability. Use cases are evolving rapidly. Video, photos, specialized video, targeted video, and package delivery systems are offered.

Next generation commercial drones achieve a complete replacement of existing commercial airfreight delivery systems, they are used for 3D mapping, commercial pipeline observation, border patrol, package delivery, photography, and agriculture are more energy efficient, last longer and have a significantly lower cost of operation than manned aircraft.

Drones markets promise to grow significantly because of the more economical visualization and navigation provided by systems. Visualization includes mapping from the air, inspection from the air, surveillance from the air, and package delivery from the air. The unmanned aircraft equipped with cameras are able to do things that cannot be done in any other way. This bodes well for market development.



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Unmanned aircraft systems promise to achieve a more significant aspect of commercial market presence. Army Unmanned Aircraft Systems flying of 3 million flight hours gives drones market credibility. Eighty-eight percent of those hours were logged in combat situations in Iraq and Afghanistan, paving the way for commercial drone markets to develop.

According to Susan Eustis, lead author of the study, “Use of drones represents a key milestone in provision of value to every industry. Customized cameras are used to take photos and videos with stunning representations. Digital controls will further automate flying, making ease of use and flight stability a reality. New materials and new designs are bringing that transformation forward. By furthering innovation, continued growth is assured.”

The worldwide market for drones is \$6.8 billion anticipated to reach \$36.9 billion by 2022. The complete report provides a comprehensive analysis of drones in nine different categories, illustrating the diversity of uses for remote flying devices. The use scenarios cover Drone Aerial Systems Forecasts By Sector, Agriculture, Oil and Gas, Border Patrol, Law Enforcement, Homeland Security, Disaster Response, Package Delivery, Photography, Videography and others.

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