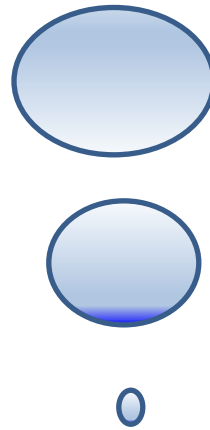


**WinterGreen Research, INC.**



**Crypto-Currency and Cyber-Currency:  
Market Shares, Strategies, and Forecasts,  
Worldwide, 2018 to 2024**



[www.wintergreenresearch.com](http://www.wintergreenresearch.com)  
(781) 863-5078

**WinterGreen Research, Inc.**  
**Lexington, Massachusetts**

REPORT # SH27977272

299 PAGES

75 TABLES AND FIGURES

2018

\$4,300 SINGLE GROUP COPY -- \$8,600 WEB SITE POSTING



**The Best Market Research, Backed by a Superb Research Team with Integrity**

**We are the best in the industry at answering your research questions after you purchase the report, even two years later.**

---

---

**REPORT # SH27977272**

**299 PAGES**

**75 TABLES AND FIGURES**

**\$4,300 SINGLE GROUP COPY -- \$8,600 WEB SITE POSTING**

**CHECK OUT THESE KEY TOPICS**

**Crypto-Currency and Cyber-Currency Markets: Disruptive Technology that Decreases the Cost of Digital Money Transfers**

<p>Crypto-Currency Dark Web Dark Net Consumer Digital Currency Enterprise Digital Currency Cyber-Currency Bitcoin Ethereum</p>	<p>Ripple Bitcoin Cash Litecoin EOS Cardano Stellar NEO Monero</p>	<p>IOTA Dash Tether</p>
--	--	---------------------------------

**Crypto-Currency Markets:**

Worldwide markets are poised to achieve continuing growth as the advantages of digital currency move away from the drug dealers and the criminals to mainstream activities like supply chain management and IoT communications. Cyber currency is useful in marketing and branding.

The value of Bitcoin is very volatile. The number of payments that can be handled is low. So why does the cybercurrency hold attractions and have a high market cap? The reason is people can use it to move money around anomalously. This has value to some people. The cyber-currencies are expected to further evolve lowering the cost of bank settlements and giving people access to inexpensive worldwide payments systems.

Bitcoin does face scaling issues that will need to be resolved for its longer-term viability – specifically, transaction processing costs, speed, and energy requirements will need to be addressed.

The worldwide Crypto-Currency market at \$1.9 billion market in 2017, is expected to reach \$84 billion by 2024.



Figure 1. Crypto-Currency and Cyber-Currency Market Shares, Dollars, Worldwide, 2017

Cybercurrency and Crypto Currency Market Shares, Dollars, Worldwide, 2017 In Millions of Dollars			
	MM\$ 2017	% \$ 2017	Market Cap 2017
Company 1	XX	XX	XX
Company 2	XX	XX	XX
Company 3	XX	XX	XX
Company 4	XX	XX	XX
Company 5	XX	XX	XX
Company 6	XX	XX	XX
Company 7	XX	XX	XX
Company 8	XX	XX	XX
Company 9	XX	XX	XX
Company 10	XX	XX	XX
Company 11	XX	XX	XX
Company 12	XX	XX	XX
Company 13	XX	XX	XX
Company 14	XX	XX	XX
<b>Total (MM\$)</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>

Source: WinterGreen Research, Inc.

**Figure 2. Crypto-Currency Segments, Dark Net and Consumer Market Cap Market Segments, Dollars and Percent, Worldwide, 2017**

Crypto-Currency Segments, Dark Net and Consumer Market Cap Market Segments, Dollars and Percent, Worldwide, 2017 In Millions of Dollars In Percent		
	MM\$ 2017	% MM\$ 2017
<b>Total Dark Net Providers (MM\$)</b>	xx	xx
BitCoin	xx	xx
Litecoin	xx	xx
Monero	xx	xx
Dash	xx	xx
Other	xx	xx
<b>Dark Net Portion (MM\$)</b>	xx	xx
BitCoin	xx	xx
Litecoin	xx	xx
Monero	xx	xx
Dash	xx	xx
Other	xx	xx
<b>Consumer Portion (MM\$)</b>	xx	xx
BitCoin	xx	xx
Litecoin	xx	xx
Monero	xx	xx
Dash	xx	xx
Other	xx	xx
<b>Total MM\$</b>	xx	xx
Note: Dark Web includes some legitimate consumer transactions and some illicit ones. These are preferred sites for drug dealers because of the anonamity offered.		
Source: WinterGreen Research, Inc.		

# WinterGreen Research, Inc.

**Figure 3. Crypto-Currency Segments, Dark Web and Enterprise, Market Cap Market, Dollars and Percent, Worldwide, 2018-2024**

Crypto-Currency Segments, Dark Web and Enterprise  
Market Cap Market, Dollars and Percent, Worldwide, 2018-2024  
In Percent, In Millions of Dollars

	2017	2018	2019	2020	2021	2022	2023	2024
Dark Net	xx	xx	xx	xx	xx	xx	xx	xx
%	xx	xx	xx	xx	xx	xx	xx	xx
Enterprise	xx	xx	xx	xx	xx	xx	xx	xx
%	xx	xx	xx	xx	xx	xx	xx	xx
Consumer	xx	xx	xx	xx	xx	xx	xx	xx
%	xx	xx	xx	xx	xx	xx	xx	xx
<b>Total</b>	xx	xx	xx	xx	xx	xx	xx	xx

Source: WinterGreen Research, Inc.

**Figure 4. Crypto-Currency Segments, Dark Web, Consumer, and Enterprise, Revenue, Dollars and Percent, Worldwide, 2018-2024**

Crypto-Currency Segments, Dark Web, Consumer, and Enterprise  
 Revenue, Dollars and Percent, Worldwide, 2018-2024  
 In Percent, In Millions of Dollars

	2017	2018	2019	2020	2021	2022	2023	2024
Dark Net	xx	xx	xx	xx	xx	xx	xx	xx
%	xx	xx	xx	xx	xx	xx	xx	xx
Enterprise	xx	xx	xx	xx	xx	xx	xx	xx
%	xx	xx	xx	xx	xx	xx	xx	xx
Consumer	xx	xx	xx	xx	xx	xx	xx	xx
%	xx	xx	xx	xx	xx	xx	xx	xx
Total Revenue MM\$	xx	xx	xx	xx	xx	xx	xx	xx
% Growth	xx	xx	xx	xx	xx	xx	xx	xx

Source: WinterGreen Research, Inc.

**Figure 5. Crypto-Currency Market Cap Worldwide, 2018-2024**

Crypto-Currency Market Cap Worldwide, 2018-2024 In Percent								
	2017	2018	2019	2020	2021	2022	2023	2024
Total	xx	xx	xx	xx	xx	xx	xx	xx
% Growth	xx	xx	xx	xx	xx	xx	xx	xx

Source: WinterGreen Research, Inc.

**Figure 6. Crypto-Currency Revenue, Worldwide, 2018-2024**

Crypto-Currency Revenue, Worldwide, 2018-2024 In Percent								
	2017	2018	2019	2020	2021	2022	2023	2024
Total	xx	xx	xx	xx	xx	xx	xx	xx
% Growth	xx	xx	xx	xx	xx	xx	xx	xx

Source: WinterGreen Research, Inc.



Figure 7. Cybercurrency Regional, Market Segments, Dollars, Worldwide, 2017

Cybercurrency Regional Market Segments, Dollars, Worldwide, 2017 In Millions of Dollars		
	MM\$ 2017	% 2017
US	XX	XX
Germany	XX	XX
Belgium	XX	XX
Rest of Europe	XX	XX
China	XX	XX
Japan	XX	XX
South Korea	XX	XX
Taiwan	XX	XX
Rest of World	XX	XX
<b>Total</b>	<b>XX</b>	<b>XX</b>

Source: WinterGreen Research, Inc.

## **ABOUT THE COMPANY**

**WinterGreen Research**, research strategy relates to identifying market trends through reading and interviewing opinion leaders. By using analysis of published materials, interview material, private research, detailed research, social network materials, blogs, and electronic analytics, the market size, shares, and trends are identified. Analysis of the published materials and interviews permits WinterGreen Research senior analysts to learn a lot more about markets. Discovering, tracking, and thinking about market trends is a high priority at WinterGreen Research. As with all research, the value proposition for competitive analysis comes from intellectual input.

**WinterGreen Research**, founded in 1985, provides strategic market assessments in telecommunications, communications equipment, health care, Software, Internet, Energy Generation, Energy Storage, Renewable energy, and advanced computer technology.

Industry reports focus on opportunities that expand existing markets or develop major new markets. The reports access new product and service positioning strategies, new and evolving technologies, and technological impact on products, services, and markets. Innovation that drives markets is explored. Market shares are provided. Leading market participants are profiled, and their marketing strategies, acquisitions, and strategic alliances are discussed. The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years.

The studies provide primary analytical insight about the market participants. By publishing material relevant to the positioning of each company, readers can look at the basis for analysis. By providing descriptions of each major participant in the market, the reader is not dependent on analyst assumptions, the information backing the assumptions is provided, permitting readers to examine the basis for the conclusions.

WinterGreen Research is positioned to help customers facing challenges that define the modern enterprises. The increasingly global nature of science, technology and engineering is a reflection of the implementation of the globally integrated enterprise. Customers trust wintergreen research to work alongside them to ensure the success of the participation in a particular market segment.

WinterGreen Research supports various market segment programs; provides trusted technical services to the marketing departments. It carries out accurate market share and forecast analysis services for a range of commercial and government customers globally. These are all vital market research support solutions requiring trust and integrity.

## About The Principal Authors

**Susan Eustis**, President, co-founder of WinterGreen Research, is a senior analyst. She has done research in communications, healthcare equipment, and computer markets and applications. She holds several patents in microcomputing and parallel processing. She has the original patents in electronic voting machines. She has new patent applications in format varying, multiprocessing, electronic voting, and oxygen management. She is the author of recent studies of the drone and robot marketing strategies, Internet equipment, biometrics, biomaterials, a study of Internet Equipment, Artificial Intelligence, IoT, Worldwide Telecommunications Equipment, Top Ten Telecommunications, Digital Loop Carrier, Web Hosting, Web Services, and Application Integration markets. Ms. Eustis is a graduate of Barnard College. Ms. Eustis was named Top Woman CEO in 2012 by Who's Who Worldwide. She was named Top Woman Market Research Analyst in 2012, 2013, 2014, 2015, and 2016. She has been twice featured on the cover of the Women of Distinction magazine. She was cited in a recent Time Magazine article and major media articles on Youth Sports market growth. Recently she has been quoted by Bloomberg and others on blockchain and cybercurrency.

**About the WinterGreen Research Team:** The WinterGreen Research Team is comprised of senior analysts that prepare the market research and analysis that is offered to the client and developed using an iterative process to achieve a final study. Typical projects include providing market/viability research. The team can look at how drones can be applied to critical infrastructures safety, including: type of market existing, Barriers, Forecast demand and competitors, SWOT and competitive advantages, Price Analysis, product design recommendations (marketing orientation).

Research is typically for many different regions or localities, for example EU countries including Spain, UK, Nordic, Germany, and France. Typical projects profile the United States and areas of Asia. It is common to three representative countries from South America, Brazil, Argentina, Chile, and Mexico. Representative countries from Asia APAC typically include Japan, China, India, and Australia.

Critical infrastructure safety, including: type of market existing, barriers to entry and to faithful execution of product provision, forecast of demand, market share, SWOT, competitive advantage of major competitors, identification of new technologies and new companies, price performance analysis, product design recommendations, and marketing considerations are typical topics covered.