

Consumer Camera Drones: Markets Reach \$21.5 billion by 2022

LEXINGTON, Massachusetts (April 9, 2016) – WinterGreen Research announces that it has published a new study Camera Drones: Market Shares, Strategy, and Forecasts, Worldwide, 2016 to 2022. The 2016 study has 529 pages, 214 tables and figures. Worldwide consumer drone markets are poised to achieve significant growth with the use of cameras on stable flying platforms that are used to help implement video and picture taking from the air. Activity visualization from the air lets users share images and videos that are interesting and help build relationships.



Camera drones use automated process to make socialization more interesting. Drones provide better, more flexible visualization for sharing on social networks. Smart drone cameras provide the prospect of building social networks that are stronger and have increasingly further outreach. Smart consumer drones connect seamlessly and securely to the Internet, permitting instant upload of videos and images. The camera drones can connect to each other, providing the prospect of filmmaking that comes from stitching together video of a single scene shot from multiple angles.

Camera drone technology has reached a level of maturity that has put these systems at the forefront of picture taking modernization. People around the entire world are adapting to drone availability, using aerial cameras to visualize daily activities from up in the air. Use cases are evolving rapidly. Video, specialized video, targeted video, and high quality image systems are offered.

Consumer photography drones are enormously popular as flying cameras, lifting cameras so every person who wants it can rise above the earth to look down from above. Photography drones are set to make every industry more productive with better, more flexible visualization. Photography drone uses provide the prospect of trillions of dollars



in economic growth. Drones connect seamlessly and securely to the Internet and to each other.

Photography drone aerial vehicle (UAV) technology has reached a level of maturity that has permitted DJI to garner \$1 billion in revenue in 2015, doubling their revenue in one year. This achievement puts the photography drone systems at the forefront of aerospace manufacturing. Every industry and around the entire world vendors are adapting to drone availability. Use cases are evolving rapidly. Video, photos, specialized video, targeted video, and high resolution images systems are offered.

According to Susan Eustis, lead author of the study, “Photography drones have cameras that lift the user visualization above the earth, creating videos and images that are dramatic and impactful. The devices are smart: They have sensors and software that permits automated response to camera input. Smart drones are evolving the ability to interconnect to smart phones, but drones are smart even without smart phone guidance systems. They have microprocessors that can be used to automate processes. Smart commercial drones connect seamlessly and securely to the Internet and to each other.”

Use of drones represents a key milestone in provision of value to every industry. Customized cameras are used to take photos and videos with stunning representations. Digital controls will further automate flying, making ease of use and flight stability a reality. New materials and new designs are bringing that transformation forward. By furthering innovation, continued growth is assured.

The worldwide market for camera drones is \$2 billion anticipated to reach \$21.5 billion by 2022. The complete report provides a comprehensive analysis of drones in different categories, illustrating the diversity of uses for remote flying devices that have high quality cameras on board. Analytics makes the images more cogent. Cameras used from the air are used to anticipate infrastructure problems that only become visible to humans on land days, weeks, or months after the drone images detect issues.

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