

Cardiac Event Monitor, MCT Monitor, and Implantable Event Monitor: Market Shares, Strategies, and Forecasts, 2017 to 2023

Table of Contents

Cardiac Event Monitor, MCT Monitor, and Implantable Event Monitor: Executive Summary

The study is designed to give a comprehensive overview of the Cardiac Event Monitor, MCT Monitor, and Implantable Event Monitor market segment. Research represents a selection from the mountains of data available of the most relevant and cogent market materials, with selections made by the most senior analysts. Commentary on every aspect of the market from independent analysts creates an independent perspective in the evaluation of the market. In this manner the study presents a comprehensive overview of what is going on in this market, assisting managers with designing market strategies likely to succeed.

Table of Contents

Cardiac Event Monitors Executive Summary	23
Cardiac Event Recording Market Driving Forces	23
Cardiac MCT Recorder, Event Recorder, and Implantable Recorder Market Shares	26
Cardiac Event Monitor, MCT Monitor, and Implantable Event Monitor Market Forecasts, Patients and Dollars, Worldwide	28

1. Cardiac Event Monitors Market Description and Market Dynamics	30
1.1 Cardiac Event Monitoring	30
1.1.1 Cardiac Arrhythmia Definitions	31
1.1.2 Atrial Fibrillation	31
1.1.3 Ventricular Tachycardia.	32
1.1.4 Syncope	32
1.1.5 Traditional Arrhythmia Monitoring Technologies	32
1.2 Cardiac Event Monitors	33
1.2.1 Manual-Trigger Loop Event Monitors	34
1.2.2 Cardiac Event Recorders	35
1.2.1 Event Monitoring	36
1.2.2 Event Recorder	37
1.2.3 Implantable Loop Recorders	38
1.2.4 Selection of the Most Appropriate Cardiac Event Recorder Method	39
1.3 Remote Monitoring as Standard of Care	40
1.3.1 Telemonitoring Systems Premise	41
1.3.2 Sedentary Get Exercise And Heart Failure Patients Pay Attention To Swelling In Their Feet, Ankles Or Legs	42
1.3.3 Telemonitoring Systems Improve Home Health Care	43
1.3.4 Vital Signs And Health Status Are Measured Daily	44
1.3.5 Telemonitoring at Home	44
1.4 Telemedicine	45
1.4.1 Nursing Stations	45
1.4.2 Telemedicine Services	47

1.4.3	Service Provider Adoption of Tele-Monitoring	48
1.4.4	Telemedicine Delivery Mechanisms	50
1.4.5	Telemedicine Point-To-Point Connections	51
1.4.6	High Definition Video Communication	52
1.4.7	Federal Funding for Telemedicine	56
1.4.8	US Telemedicine Medicare –	56
1.4.9	US Veterans Health Administration (VA) Use of Telemonitoring	57
1.4.10	Telemonitoring Demonstrates Positive Results In Improving Health Care And Reducing Costs Of Veterans	58
1.4.11	US VA Tele-monitoring Targeted Innovation:	60
1.5	Government Regulation of Medical Devices	62
1.5.1	Ongoing Responsibilities Under FDA Regulations	64
1.5.2	Tele-Monitoring Third-Party Reimbursement	65
1.6	Health Information Privacy HIPAA Requirements	66
1.6.1	HIPAA Enforcement	73
1.6.2	OCR Responsible For Enforcing HIPAA Privacy and Security Rules	75
1.7	Partners Mass General Cardiologist Program for High Risk Heart Failure Patients	76
2.	Cardiac Event Monitors Market Shares and Forecasts	78
2.1	Cardiac Event Recording Market Driving Forces	78

2.2 Cardiac MCT Recorder, Event Recorder, and Implantable Recorder Market Shares 81

2.2.1 Cardiac Event Monitor Equipment and Implantable Recorder Market Shares, Dollars, Worldwide, 2016	84
2.2.2 BioTelemetry	89
2.2.3 Preventice / eCardio Partners with Physicians	89
2.2.4 LifeWatch Cardiac Event Monitors	89
2.2.5 LifeWatch V, an Android-Based Smartphone Written Off	89
2.2.6 Biotelnet / CardioNet	90
2.2.7 CardioNet Monitoring	94
2.2.8 CardioNet Central Monitoring Station/Data Transmission Network	95
2.2.9 CardioNet Monitoring Physician Notification	95
2.2.10 CardioNet Monitoring Other Arrhythmia Monitoring Services	96
2.2.11 CardioNet Uses for MCOT™ Monitoring Platform	97
2.2.12 CardioNet Monitoring Advanced Technology	97
2.2.13 CardioNet Monitoring Wireless Data Transmission Network	98
2.2.14 Philips	99
2.2.15 iRhythm / Zio® Event Card	100
2.2.16 VRI	100
2.2.17 Reka	100
2.2.18 REKA E100 Received FDA Clearance	101

2.3 Cardiac Event Monitor, MCT Monitor, and Implantable Event Monitor Market Forecasts, Patients and Dollars, Worldwide 103

2.3.1	Cardiac Event Monitor Market Forecasts, Event Recorder Device, MCT Device, and Implantable Recorders Services Patients and Dollars, Worldwide, 2017-2023	108
2.4	Vital Signs Patch Monitoring Service	115
2.5	Holter Monitoring	117
2.6	US Veterans Administration (VA) Tele-Monitoring of Congestive Heart Failure (CHF)	117
2.6.1	Congestive Heart Failure	118
2.6.2	Diabetes Chronic Illness Numbers	121
2.6.3	Incidence of Chronic Disease	122
2.6.4	Chronic Diseases Account For Two-Thirds Of Worldwide Healthcare Spending	125
2.6.5	Surgical Procedures::US and Worldwide	125
2.7	Total Number Of Surgical Procedures And Market Penetration of Surgical Robots	126
2.7.1	Clinical Staff / Patient Ratios: Physician Shortages	129
2.7.2	Telemonitoring Market Driving Forces	131
2.7.3	Measures of Tele Monitoring Effectiveness	132
2.7.4	Home Patient Monitoring Supports Patient Education	133
2.7.5	Wireless Telemonitoring Devices	133
2.7.6	Implantation of Patient-Activated Cardiac Event Recorder	135
2.7.7	Medical Conditions Treated by Cardiac Event Recorders	136
2.8	Telemedicine Market Driving Forces	137
2.9	Cardiac Event Recording Pricing	140

2.10 Cardiac Event Recorder Regional Market Segments	141
3. Cardiac Event Monitors Product Description	143
3.1 BioTelemetry	143
3.1.1 BioTelemetry wEvent	148
3.1.2 BioTelemetry ER 920W	149
3.1.3 BioTelemetry CardioNet Event	150
3.1.4 BioTelemetry ER900-RT	151
3.1.5 BioTelemetry	152
3.1.6 BioTelemetry Braemar PER900	154
3.1.7 BioTelemetry HeartTrak Smart AF	155
3.1.8 BioTelemetry HeartTrak Smart	156
3.1.9 BioTelemetry HeartTrak	157
3.1.10 BioTelemetry Cardiac Monitoring Indications for Use	158
3.1.11 CardioNet	161
3.2 SpaceLabs	161
3.3 LifeWatch / Card Guard / Instromedix Cardiac Event Monitoring	167
3.3.1 LifeWatch Ambulatory ECG Methods	169
3.3.2 LifeWatch MCT Offering	170
3.3.3 LifeWatch MCT Work Flow	171
3.3.4 LifeWatch Core Services Offering	171
3.3.5 Lifewatch Product Portfolio Development	174
3.3.6 LifeWatch Expansion to Turkey	175
3.3.7 LifeWatch Pure-Play Service Provider	176

3.3.8	Card Guard Instromedix King of Hearts Express	176
3.3.9	Instromedix King of Hearts Express AF	180
3.3.10	Instromedix SE – 1200 Express	181
3.3.11	Instromedix SE – 1201	182
3.3.12	Instromedix SE – 1201 Features	183
3.3.13	Instromedix Holter, Cardiac Event, Pacemaker, Blood Pressure	183
3.3.14	Instromedix Heartrak Smart	186
3.3.15	Lifewatch Services	188
3.3.16	LifeWatch V, an Android-Based Smartphone	189
3.3.17	LifeWatch MCT 3 Lead (MCT 3L)	190
3.3.18	LifeWatch MCT 1 Lead Patch (MCT 1LP)	191
3.4	Preventice Solutions	194
3.4.1	Preventice Solutions BodyGuardian Heart	194
3.4.2	Preventice Solutions BodyGuardian Verite	196
3.4.3	Preventice Solutions / eCardio	198
3.4.4	eCardio Partners with Physicians	200
3.4.5	eCardio Billing	204
3.5	iRhythm / Zio® Event Card	205
3.5.1	iRhythm ZioXT	205
3.6	Reka e100L	208
3.6.1	Reka e100	209
3.7	Philips CardioCare Cellular Event Monitoring Service	212
3.7.1	Philips Event Recorder Monitors	214

3.7.2	Philips CardioCare Cellular Event Monitor	217
3.7.3	Philips RT20 Event Monitor –	219
3.7.4	Philips ER910 Event Monitor	220
3.7.5	Philips HeartStart MRx Monitor/Defibrillator for EMS	222
3.8	Biomedical Systems / Card Guard / King of Hearts Express	228
3.9	Medtronic	229
3.9.1	Medtronic	230
3.10	Biotronik	230
3.10.1	Biotronik Monitoring for Atrial or Ventricular Arrhythmia with Implantable Pacemakers And Defibrillators	231
3.11	Medibio	231
3.12	Medicomp TelePatch	232
3.12.1	Medicomp Duet 2-in-1 Monitor	233
3.13	Applied Cardiac Sciences Performer Plus	235
3.13.1	Applied Cardiac Sciences (ACS) Event Monitoring	235
3.13.2	ACS Cardiac Event Monitor	237
3.13.3	Applied Cardiac Sciences CORE (Cardiac Outpatient Real-Time ECG) Monitor	239
3.13.4	Applied Cardiac Sciences ACS CORE Components Miniaturized To Wireless Patch	241
3.14	QRS Diagnostic	241
3.14.1	QRS Q200/HE	242
3.14.2	QRS Holter LX Analysis Software	245

3.15	SpaceLabs	246
3.16	ScottCare Ambucor	247
3.16.1	ScottCare CardioView DX	248
3.16.2	ScottCare OneView CRM	249
3.16.3	ScottCare Chroma Holter	251
3.16.4	ScottCare HolterCare Software	252
3.16.5	ScottCare Telesense 3-in-1 Remote Cardiac Monitoring	253
3.16.6	ScottCare Arrhythmia/Event Monitoring	255
3.16.7	ScottCare Ambulatory Blood Pressure Monitoring	258
3.17	AliveCor	260
4.	Cardiac Event Monitor Research and Technology	262
4.1	Cardiac Event Monitor Lead Placement	262
4.2	Reimbursement and Code Chart	263
4.2.1	Codes For Billing And Reimbursement For Holter Monitoring, Cardiac Event Monitoring, and Pacemaker Monitoring in the United States	264
4.2.2	US CMS Medicare Health Net, Inc. Considers The Use Of Implantable Loop Recorder Cardiac Event Monitors	265
4.2.3	Implantation of Cardiac Event Recorder	267
4.2.4	Patient-Activated Cardiac Event Recorder Primary Diagnosis Allowed	267
4.2.5	Cardiac Event Monitors That Are Deemed Not Medically Necessary	268
4.3	Cardiac Event Recorder Validation and Use Cases	269
4.3.1	Event Monitor Indications For Use	271

4.4 Event Monitoring Studies	271
4.4.1 Kaiser Telemonitoring Study Shows Improvement in Patients	271
4.5 Government Regulation	274
4.5.1 U.S. Food and Drug Administration.	274
4.5.2 Health Care Fraud and Abuse	275
4.5.3 The Patient Protection and Affordable Care Act.	276
4.5.4 Medicare	276
4.5.5 Event Monitor Vendor Environmental Regulation	277
4.5.6 US Reimbursement—Healthcare	278
5. Cardiac Event Monitors Company Profiles	280
5.1 AliveCor	280
5.2 Applied Cardiac Systems	283
5.2.1 ACS CORE: Cardiac Outpatient Real Time Electro-cardiogram	284
5.2.2 ACS Counterpulsation Therapy	284
5.3 AT&T	286
5.3.1 AT&T Revenue	287
5.3.2 AT&T Services and Products	288
5.3.3 AT&T Voice Service –	288
5.3.4 AT&T Innovative Data Services	289
5.3.5 AT&T Business Customers	290
5.3.6 AT&T Data/Broadband	290
5.3.7 AT&T Business Secure Mobile Threats	291
5.3.8 AT&T Mobile Security	291
5.3.9 AT&T and VRI To Offer Managed Remote Telemonitoring Service	293

5.4 Biomedical Systems	294
5.5 Biotronik	294
5.5.1 Biotronik Electrotherapy Implantable Pacemakers And Defibrillators	
295	
5.5.2 Biotronik Vascular Intervention	295
5.5.3 Biotronik CHF Study	296
5.5.4 Biotronik Monitoring for Atrial or Ventricular Arrhythmia with	
Implantable Pacemakers And Defibrillators	296
5.5.5 Biotronik Coronary Stent	297
5.6 BioTelemetry	298
5.6.1 BioTelemetry Business Segment Revenue	298
5.6.2 BioTelemetry Revenue	299
5.6.3 BioTelemetry Organization	301
5.6.4 BioTelemetry Competition	303
5.6.5 BioTelemetry Principal Competitive Market Factors	303
5.6.6 Braemar Cardiac Event Monitoring Company	305
5.7 Biomedical Systems	305
5.7.1 Biomedical Systems Regional Presence	306
5.7.2 Biomedical Systems Supports Regulatory Approvals	306
5.8 CardGuard	309
5.8.1 Lifewatch / CardGuard	309
5.8.2 Lifewatch / Card Guard / Instromedix	314
5.8.3 LifeWatch / Lifestar ACT Products	316
5.8.4 LifeStar ACT Ex Functions	317

5.8.5	LifeWatch Services	319
5.8.6	Lifewatch Revenue	320
5.8.7	Lifewatch Group Strategy	321
5.9	General Electric (GE)	323
5.9.1	GE Revenues	326
5.9.2	GE Wireless Sensor Networks	327
5.9.3	GE's XMTC Thermal Conductivity Transmitter	331
5.9.4	GE's 300 Pressure Series Sensors	332
5.9.5	GE Applications for Wireless Sensor Networks	332
5.10	iRhythm / Zio	336
5.11	LifeLine Medical	336
5.12	Medicomp	337
5.12.1	Medicomp Holter Monitor Diogenes™ Algorithm Customer Use Case: Kaiser	337
5.13	Medtronic	339
5.13.1	Medtronic Aetna Cardiac Event Reimbursement	343
5.14	Nuvasive	347
5.15	OSI Systems	347
5.15.1	OSI / SpaceLabs	348
5.16	Philips	349
5,14,1	Philips Enables Consumer Lifestyle	352
5.16.2	Philips Addresses Healthcare Landscape	353
5.16.3	Philips Healthcare Modernization	356

5.16.4 Philips Patient Care & Monitoring Solutions:	357
5.16.5 Philips Healthcare Revenue	359
5.16.6 Philips Positions with Meaningful Solutions Based on Understanding Needs	364
5.16.7 Philips Strategy	367
5.17 Preventice Solutions	372
5.17.1 Preventice Solutions / eCardio	374
5.17.2 Preventice Solutions Revenue	375
5.18 QRS Diagnostic	376
5.19 Reka	377
5.19.1 Reka E100 Received FDA Clearance	378
5.20 Samsung	378
5.20.1 Samsung Diverse Businesses	380
5.20.2 Samsung Group Moves Toward QLED Displays	382
5.20.3 The Samsung Philosophy	382
5.20.4 Samsung Values	383
5.20.5 Samsung Vision 2020	384
5.20.6 Samsung Electronics	385
5.20.7 Samsung Finds Talent And Adapts Technology To Create Products	387
5.20.8 Samsung Adapts to Change, Samsung Embraces Integrity	388
5.20.9 Samsung Telecom Equipment Group	389
5.20.10 Samsung Memory Over Logic	390
5.21 Scott Fetzer	391
5.21.1 Scott Fetzer / ScottCare Cardiovascular Solutions	393

5.22 VivaLnk	394
5.23 VRI	396
5.23.1 VRI Digi Pal	397
5.23.2 VRI Partnership with Robert Bosch Healthcare	398
5.23.3 VRI Digi Pal	399
5.23.4 VRI	401
5.24 Windstream	402
5.25 Selected Cardiac Event Monitors	402
5.25.1 Applied Cardiac Systems (ACS) – Performer Plus	403
5.25.2 Biomedical Systems – King of Hearts Monitor	403
5.25.3 BioTelemetry Braemar Cardiac Event Monitors	403
5.25.4 CardioNet Cardiac Event Monitors	403
5.25.5 eCardio Cardiac Event Monitors	404
5.25.6 LifeWatch Cardiac Event Monitors	404
5.25.7 Medicomp CardioPAL SAVI Cardiac Event Monitor	404
5.25.8 Mednet Cardiac Event Monitors	404
5.25.9 QRS Diagnostic Q200 HE Cardiac Event Monitor	405
5.25.10 Scottcare 271i Cardiac Event Monitor	405
5.25.11 Spacelabs CardioCall VS20 Cardiac Event Monitor	405
5.26 Cardiac Event Monitoring Companies	405
5.26.1 Applied Cardiac Systems (ACS) Event Monitoring Company	406
5.26.2 Biomedical Systems Cardiac Event Monitoring Company	406
5.26.3 Biotelemetry (CardioNet) Braemar Cardiac Event Monitoring Company	407

5.26.4	CardioNet Cardiac Event Monitoring Company	407
5.26.5	LifeWatch Cardiac Event Monitoring Company	407
5.26.6	Medicomp Cardiac Event Monitoring Company	407
5.26.7	Mednet Cardiac Event Monitoring Company	408
5.26.8	NorthEast Monitoring Cardiac Event Monitoring Company	408
5.26.9	Preventice Cardiac Event Monitoring Company	408
5.26.10	QRS Diagnostic Cardiac Event Monitoring Company	408
5.26.11	Scottcare Cardiac Event Monitoring Company	409
5.26.12	Spacelabs Cardiac Event Monitoring Company	409
5.4	Biomedical Systems	294
5.4.1	Biomedical Systems Premier Global Provider Of Centralized Diagnostic Services	294
5.4.2	Biomedical Systems Regional Presence	295
5.4.3	Biomedical Systems Supports Regulatory Approvals	295
5.5	Biotronik	298
5.5.1	Biotronik Electrotherapy Implantable Pacemakers And Defibrillators	298
5.5.2	Biotronik Vascular Intervention	299
5.5.3	Biotronik CHF Study	300
5.5.4	Biotronik Monitoring for Atrial or Ventricular Arrhythmia with Implantable Pacemakers And Defibrillators	300
5.5.5	Biotronik Coronary Stent	301
5.6	BioTelemetry	301
5.6.1	BioTelemetry Business Segment Revenue	302
5.6.2	BioTelemetry Revenue	303

5.6.3	BioTelemetry Organization	304
5.6.4	BioTelemetry Competition	307
5.6.5	BioTelemetry Principal Competitive Market Factors	307
5.6.6	Braemar Cardiac Event Monitoring Company	309
5.7	CardGuard	309
5.7.1	Lifewatch / CardGuard	309
5.7.2	Lifewatch / Card Guard / Instromedix	315
5.7.3	LifeWatch / Lifestar ACT Products	317
5.7.4	LifeStar ACT Ex Functions	318
5.7.5	LifeWatch Services	320
5.7.6	Lifewatch Revenue	321
5.7.7	Lifewatch Group Strategy	322
5.8	General Electric (GE)	324
5.8.1	GE Revenues	327
5.8.2	GE Wireless Sensor Networks	328
5.8.3	GE's XMTTC Thermal Conductivity Transmitter	332
5.8.4	GE's 300 Pressure Series Sensors	333
5.8.5	GE Applications for Wireless Sensor Networks	333
5.9	iRhythm / Zio	337
5.10	LifeLine Medical	337
5.11	Medicomp	338
5.11.1	Medicomp Holter Monitor Diogenes™ Algorithm Customer Use Case: Kaiser	338
5.12	Medtronic	340

5.12.1 Medtronic Aetna Cardiac Event Reimbursement	344
5.13 Nuvasive	348
5.14 OSI Systems	348
5.14.1 OSI / SpaceLabs	349
5.15 Philips	350
5.14,1 Philips Enables Consumer Lifestyle	353
5.15.2 Philips Addresses Healthcare Landscape	354
5.15.3 Philips Healthcare Modernization	357
5.15.4 Philips Patient Care & Monitoring Solutions:	358
5.15.5 Philips Healthcare Revenue	360
5.15.6 Philips Positions with Meaningful Solutions Based on Understanding Needs	365
5.15.7 Philips Strategy	368
5.16 Preventice Solutions	373
5.16.1 Preventice Solutions / eCardio	375
5.16.2 Preventice Solutions Revenue	376
5.17 QRS Diagnostic	377
5.18 Reka	378
5.18.1 Reka E100 Received FDA Clearance	379
5.19 Samsung	379
5.19.1 Samsung Diverse Businesses	381
5.19.2 Samsung Group Moves Toward QLED Displays	383
5.19.3 The Samsung Philosophy	383
5.19.4 Samsung Values	384

5.19.5 Samsung Vision 2020	385
5.19.6 Samsung Electronics	386
5.19.7 Samsung Finds Talent And Adapts Technology To Create Products	388
5.19.8 Samsung Adapts to Change, Samsung Embraces Integrity	389
5.19.9 Samsung Telecom Equipment Group	390
5.19.10 Samsung Memory Over Logic	391
5.20 Scott Fetzer	392
5.20.1 Scott Fetzer / ScottCare Cardiovascular Solutions	394
5.21 VivaLnk	395
5.22 VRI	397
5.22.1 VRI Digi Pal	398
5.22.2 VRI Partnership with Robert Bosch Healthcare	399
5.22.3 VRI Digi Pal	400
5.22.4 VRI	402
5.23 Windstream	403
5.24 Selected Cardiac Event Monitors	403
5.24.1 Applied Cardiac Systems (ACS) – Performer Plus	404
5.24.2 Biomedical Systems – King of Hearts Monitor	404
5.24.3 BioTelemetry Braemar Cardiac Event Monitors	404
5.24.4 CardioNet Cardiac Event Monitors	404
5.24.5 eCardio Cardiac Event Monitors	405
5.24.6 LifeWatch Cardiac Event Monitors	405
5.24.7 Medicomp CardioPAL SAVI Cardiac Event Monitor	405
5.24.8 Mednet Cardiac Event Monitors	405

5.24.9 QRS Diagnostic Q200 HE Cardiac Event Monitor	406
5.24.10 Scottcare 271i Cardiac Event Monitor	406
5.24.11 Spacelabs CardioCall VS20 Cardiac Event Monitor	406
5.25 Cardiac Event Monitoring Companies	406
5.25.1 Applied Cardiac Systems (ACS) Event Monitoring Company	407
5.25.2 Biomedical Systems Cardiac Event Monitoring Company	407
5.25.3 Biotelemetry (CardioNet) Braemar Cardiac Event Monitoring Company	408
5.25.4 CardioNet Cardiac Event Monitoring Company	408
5.25.5 LifeWatch Cardiac Event Monitoring Company	408
5.25.6 Medicomp Cardiac Event Monitoring Company	408
5.25.7 Mednet Cardiac Event Monitoring Company	409
5.25.8 NorthEast Monitoring Cardiac Event Monitoring Company	409
5.25.9 Preventice Cardiac Event Monitoring Company	409
5.25.10 QRS Diagnostic Cardiac Event Monitoring Company	409
5.25.11 Scottcare Cardiac Event Monitoring Company	410
5.25.12 Spacelabs Cardiac Event Monitoring Company	410
WinterGreen Research,	411

List of Tables and Figures

Figure 1. Cardiac Event Recording Market Driving Forces	24
Figure 2. Cardiac MCT Monitor Equipment Market Shares, Dollars, Worldwide, 2016	26
Figure 3. Cardiac Event Recorder, MCT, and Implantable Market Forecasts Dollars, Worldwide, 2017-2023	29
Figure 4. Event Recorder Uses:	36
Figure 5. Remote Monitoring as Standard of Care	40
Figure 6. Telemedicine Nursing Stations Typical Telemonitoring Questions	46
Figure 7. Remote Patient Monitoring Device Uses	48
Figure 8. Clinical Assessment and Response to Alert Provided by Telemonitor	49
Figure 9. Clinical Assessment And Actions Taken To Alert Provided By Telemonitor	50
Figure 10. Telehealth Solutions Benefits	52

Figure 11.	Monitoring Used To Take Measurements In Homecare Settings	53
Figure 12.	Monitoring Measurement Functions In Homecare Settings	54
Figure 13.	Recommendations for Innovation Funded By The VA	61
Figure 14.	FDA Enforcement Actions And Remedies	65
Figure 15.	HIPAA Information Covered entities	68
Figure 16.	HIPAA Information That Needs to Be Private	69
Figure 17.	HIPAA Information Sharing by Health Care Providers	70
Figure 18.	HIPAA Information Sharing Prohibitions	71
Figure 19.	HIPAA Information Managed via Court Order	72
Figure 20.	HIPAA Privacy and Security Rule and Compliant Process	74

Figure 21. Cardiac Event Recording Market Driving Forces	79
Figure 22. Cardiac MCT Monitor Equipment Market Shares, Dollars, Worldwide, 2016	81
Figure 23. Cardiac MCT Monitor Equipment Market Shares, Dollars, Worldwide, 2016	82
Figure 24. Cardiac Event Monitor Equipment and Implantable Recorder Market Shares, Dollars, Worldwide, 2016	84
Figure 25. Cardiac Event Monitor Equipment and Implantable Recorder Market Shares, Dollars, Worldwide, 2016	85
Figure 26. Cardiac Event Recording and Vendor Services Market Shares, Dollars, Worldwide, 2016	86
Figure 27. Cardiac Event Monitor Equipment and Services Market Shares, Dollars, Worldwide, 2016	87
Figure 28. LifeWatch V, an Android-Based Smartphone	90
Figure 29. CardioNet Monitoring Device Product Enhancements	92

Figure 30. Cardiac Event Recorder, MCT, and Implantable Market Forecasts Dollars, Worldwide, 2017-2023	104
Figure 31. Cardiac MCT, Event Recorder, and Implantable Recorder Market Segments, Dollars, Worldwide, 2023	105
Figure 32. Cardiac Event, MCT, and Implantable Monitor Market Forecasts, Dollars, Worldwide, 2017-2023	106
Figure 33. Cardiac Event Recorder Market Morph to App / MCT / Implant Cardiac Monitor Market, Forecasts Patients, Worldwide, 2017-2023	107
Figure 34. Cardiac Event Recorder Market Forecasts Patients, Worldwide, 2017-2023	108
Figure 35. Cardiac MCT, Event Recorder, and Implantable Recorder Market Segments, Dollars, Worldwide, 2016	109
Figure 36. Cardiac MCT, Event Recorder, and Implantable Recorder Market Segments, Dollars, Worldwide, 2023	110

Figure 37. Cardiac Event Monitor Market Forecasts, Event Recorder Device, MCT Device, and Implantable Recorders Services Patients and Dollars, Worldwide, 2017-2023	111
Figure 38. Card Guard Instromedix King of Hearths Event Monitor	112
Figure 39. Cardiac Event, MCT, and Implantable Monitor Market Forecasts, Patients and Dollars, Worldwide, 2017-2023	113
Figure 40. Cardiac Event App / Implant Market Forecasts, Smart Phone / Sensor App Disruptive Technology Patients and Dollars, Worldwide, 2017-2023	115
Figure 41. Congestive Heart Failure (CHF) Patients Worldwide, Forecasts, Number, 2013-2018	120
Figure 42. Diabetes Patients Worldwide, Forecasts, Number, 2013-2018	122
Figure 43. Number of Patients with Disease Conditions Requiring Wheelchairs, By Diagnosis, Number, Worldwide, 2013-2018	124

Figure 44. Total Number Of Surgical Procedures Performed In US: 2017	127
Figure 45. Total Number Of Surgical Procedures Performed Worldwide: 2017	128
Figure 46. US and Worldwide Robotic Surgery Target Procedures: 2017	129
Figure 47. Tele-Monitoring Critical Issues Addressed	134
Figure 48. Medical Conditions Treated by Cardiac Event Recorders	136
Figure 49. Factors Likely To Create Shift To Event Monitoring	138
Figure 50. Telemedicine Adoption Rate Issues And Concerns	139
Figure 51. Telemedicine Market Factors	139
Figure 52. Cardiac Event Monitor Regional Market Segments, Dollars, 2016	141
Figure 53. Cardiac Event Recorder Regional Market Segments, 2016	142

Figure 54.	BioTelemetry Product Types	
144		
Figure 55.	BioTelemetry Mobile Cardiac	
Telemetry		145
Figure 56.	BioTelemetry Mobile Cardiac	
Telemetry		145
Figure 57.	BioTelemetry MCOT Cardiac Monitor	
146		
Figure 58.	BioTelemetry wEvent	
148		
Figure 59.	BioTelemetry ER 920W	
149		
Figure 60.	BioTelemetry CardioNet Event	
150		
Figure 61.	BioTelemetry ER900-RT	
151		
Figure 62.	BioTelemetry Braemar ER920/ER920AF	
153		
Figure 63.	BioTelemetry Braemar PER900	
154		

Figure 64.	BioTelemetry HeartTrak Smart AF	
155		
Figure 65.	BioTelemetry HeartTrak Smart	
156		
Figure 66.	BioTelemetry HeartTrak	
157		
Figure 67.	CardioNet Monitoring Indications for	
Use	158	
Figure 68.	CardioNet Monitoring Indications	
159		
Figure 69.	CardioNet Contraindications For Use In	
The Following Patients:		160
Figure 70.	CardioNet Cardiac Event Recorder	
Services		160
Figure 71.	SpaceLabs CardioCall VS20/ST80	
162		
Figure 72.	SpaceLabs Lifecard CF	
163		
Figure 73.	LifeWatch Cardiac Event Monitoring	
Devices		167

Figure 74. LifeWatch Cardiac Event Monitoring MicroER Non-Looping Monitor	169
Figure 75. LifeWatch Core Offerings Leverage the MCT Devices	171
Figure 76. LifeWatch’s Product Portfolio Of Cardiac Monitoring Devices	172
Figure 77. LifeWatch’s R&D Portfolio Developments	174
Figure 78. Card Guard Instromedix King of Hearts Event Recorder image	176
Figure 79. Card Guard Instromedix King of Hearts Event Record Button	177
Figure 80. Card Guard Instromedix King of Hearts Event Recorder Specifications	178
Figure 81. Insromedix King of Hearts Express Features	179
Figure 82. Instromedix SE – 1200 Express 181	
Figure 83. Instromedix SE – 1201 Image 182	

Figure 84.	Instromedix Cardiac Event Recorders	184
Figure 85.	LifeWatch V, an Android-Based Smartphone	189
Figure 86.	LifeWatch MCT 1 Lead Patch	191
Figure 87.	LifeWatch Kyocera MCT 1 Lead Patch Smart Phone Device	193
Figure 88.	Preventice Solutions BodyGuardian Heart	194
Figure 89.	Preventice Solutions BodyGuardian® Remote Monitoring System Clinical Applications	195
Figure 90.	Preventice Solutions BodyGuardian Verite	196
Figure 91.	eCardion Event Monitors	198
Figure 92.	eCardio Device	202
Figure 93.	iRhythm Zio Functions	206

Figure 94.	Reka e100 L
208	
Figure 95.	Reka e100 Symptom Based, Manual Trigger Event Recorder Features:
	209
Figure 96.	REKA E100: Cardia Event Recorder Benefits
	210
Figure 97.	Philips Services Implementation
213	
Figure 98.	Philips Remote Cardiac Services' 30- Day Arrhythmia Service Functions
	214
Figure 99.	Philips Remote Cardiac Services' 30- Day Arrhythmia Report Functions
	215
Figure 100.	Philips Remote Cardiac Arrhythmia Service Activation
	216
Figure 101.	Philips Event Recording Service Ease of Use
	217
Figure 102.	Philips Services That Support Event Monitoring
	218
Figure 103.	Philips CardioCare Cellular Event Monitor
	218

Figure 104.	Philips RT20 Event Monitor -	
219		
Figure 105.	Philips ER910 Event Monitor	
220		
Figure 106.	Philips ER910 Event Monitor -	
221		
Figure 107.	Philips ER910 Event Monitor Features	
222		
Figure 108.	Philips HeartStart MRx	
Monitor/Defibrillator Intuitive And Ease Of-Use		
Features		226
Figure 109.	Philips HeartStart MRx	
Monitor/Defibrillator		227
Figure 110.	Medicomp TelePatch	
232		
Figure 111.	Medicomp Duet 2-in-1 Monitor	
233		
Figure 112.	Medicomp Duet 2-in-1 Event and	
Telemetry Monitor Features		234
Figure 113.	Applied Cardiac Sciences Performer	
Plus		235

Figure 114. Applied Cardiac Sciences (ACS) Event Monitor Functions	236
Figure 115. Applied Cardiac Sciences ACS Performer Plus Image	237
Figure 116. Applied Cardiac Sciences CORE Integrated Device ECG Applications:	240
Figure 117. QRS Q200/HE Combination 14-day Holter plus 30-day Event Monitor	242
Figure 118. QRS Diagnostic Device Functions	243
Figure 119. QRS Diagnostic LX Analysis Software Functions	243
Figure 120. QRS Holter Monitor Functions	244
Figure 121. QRS Holter and Event Recorder LX Analysis	245
Figure 122. SpaceLabs CardioCall ST80	246
Figure 123. ScottCare Ambucor	247

Figure 124.	ScottCare Ambucor CardioView DX	
	248	
Figure 125.	CardioView Dx Suite Testing	
Modalities		249
Figure 126.	ScottCare Implantable Device	
OneView CRM Features:		250
Figure 127.	ScottCare Chroma Holter	
	251	
Figure 128.	ScottCare Chroma Software Holter	
Functions		252
Figure 129.	ScottCare HolterCare Software	
Functions		252
Figure 130.	ScottCare Telesense	
	253	
Figure 131.	ScottCare TeleSense Wi-Fi Based	
Remote Cardiac Rhythm Monitor:		254
Figure 132.	ScottCare Arrhythmia/Event	
Monitoring Image		255
Figure 133.	ScottCare Arrhythmia/Event	
Monitoring Functions		256

Figure 134.	ScottCare Arrhythmia/Event Monitoring Features	257
Figure 135.	ScottCare Ambulatory Blood Pressure Monitoring	258
Figure 136.	ScottCare Ambulatory Blood Pressure Monitoring	259
Figure 137.	AliveCor Consumer Finger EKG	260
Figure 138.	AliveCor Fitness Track App EKG analysis to Detect Atrial Fibrillation Heart Rhythms	261
Figure 139.	Cardiac Event Monitor Lead Placement	262
Figure 140.	CMS Medicare program Cardiac Event Monitor Requirements	263
Figure 141.	Codes For Billing And Reimbursement for Holter Monitoring, Cardiac Event Monitoring, and Pacemaker Monitoring in the United States	264
Figure 142.	Cardiac Event Recorder Use Cases	270

Figure 143.	AliveCor Arrhythmia Detection App Device	281
Figure 144.	AliveCor Competitors	282
Figure 145.	AT&T Mobile Security Benefits	292
Figure 146.	Biotronik Electrotherapy Devices	295
Figure 147.	Biotronik Vascular Intervention Devices	296
Figure 148.	BioTelemetry Principal Competitive Market Factors	304
Figure 149.	Biomedical Systems Metrics	306
Figure 150.	Biomedical Systems Distribution of Modalities	307
Figure 151.	Biomedical Systems Distribution Across Phases	308
Figure 152.	LifeWatch V, an Android-Based Smartphone	312

Figure 153.	LifeWatch LifeStar ACT III Platinum Functions	316
Figure 154.	LifeStar ACT Ex Functions	317
Figure 155.	LifeStar ACT Ex Standard Features	318
Figure 156.	LifeStar ACT Enhanced Daily Reporting Features	319
Figure 157.	GE Operating Segments	323
Figure 158.	GE Wireless Sensor Networks	330
Figure 159.	GE Sensor Networks	335
Figure 160.	Medtronic Aetna Cardiac Event Reimbursement Indications	344
Figure 161.	Philips Global Presence	351
Figure 162.	Philips Global Trends And Challenges	353

Figure 163.	Philips' Healthtech Positioning	
355		
Figure 164.	Philips Target HealthTech Market	
360		
Figure 165.	Philips HealthTech Market Trends	
361		
Figure 166.	Philips Strong Market Leadership	
Positions		362
Figure 167.	Philips Leading Solutions Positioning	
364		
Figure 168.	Philips Healthcare Positioning	
366		
Figure 169.	Philips Well Positioned To Be A Key	
Enabler Of More		
Effective, Lower-Cost Integrated Health Solutions		
369		
Figure 170.	REKA Telehealth Solutions	
377		
Figure 171.	Samsung Gear VR Ambient VR	
381		

Figure 172. 383	Samsung Values
Figure 173. 384	Samsung Vision
Figure 174. 392	Scott Fetzer Brands
Figure 175. Types393	ScottCare Cardiovascular Solutions
Figure 176. Functions	VivaLnk Patch For Monitoring 394
Figure 177. 395	VivaLnk Patch Key Problems Solved
Figure 178. 395	VivaLnk Patch Metrics
Figure 179. 399	VRI Units Monitored
Figure 180. 400	VRI Services to Partners

